

## Online brokerage Questrade ranks #1 for both fees and customer satisfaction in annual Globe and Mail survey

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Press release from: [Questrade Inc.](#)

□ Questrade in coveted first position for two top trading issues, as rated by survey author and independent investors

Toronto, ON (November 1st, 2007) – Questrade Inc., a leading Canadian online brokerage, was selected as best online brokerage in two categories in the Globe and Mail’s annual online broker survey: customer satisfaction and fees & commissions. The survey author noted that independent investors rated costs and fees as their top concern when selecting a brokerage.

14 brokerages from across Canada were included in the survey; this is the first year Questrade was included. Questrade is the only brokerage in Canada to hold the top position in both categories.

Says Edward Kholodenko, CEO and President of Questrade: “Questrade has a democratic approach to pricing. Our \$4.95 stock trade commission\* is the best in Canada and it is available to all our clients no matter what their account balance □ \$1000 or \$100,000. We believe everyone deserves the same great fees regardless of account balance or frequency of trading activity, an attitude that no doubt played a role in ranking Questrade as the leader in the fees & commissions category.”

The Globe and Mail category of customer satisfaction was based on responses to an online trader questionnaire. Questrade scored 10 out of 10 in this area. Says Kholodenko: “lowest fee propositions usually mean a cut in service levels – but we want to ensure that our services remain a top feature of our company. The ranking is nice, but we know that there’s always more we can do for our clients.”

The Globe and Mail annual survey was published in the print and online editions on October 5th , 2007. The survey reflects Questrade information gathered by the survey author, Rob Carrick, prior to September 1st, 2007.

\* Questrade has two pricing plans for stock trade commissions. The \$4.95 plan is a penny per share, minimum \$4.95. The \$9.95 plan is a flat rate for unlimited shares.

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About Questrade:

Questrade Inc., headquartered in Toronto, provides Canadians with high □ speed, direct access trading to the U.S. and Canadian stock and options markets as well as forex trading. Since its inception in 1999, Questrade has demonstrated its competitive leadership with a combination of outstanding service, advanced technology and competitive pricing structures.

[You can find this press release here](#)