

## Swiss Post Philately uses Picturepark™

Date: 10-24-2007 05:44 PM CET

Category: [IT, New Media & Software](#)

Press release from: [Vision-IT](#)



The Swiss Post department Philately decided to use Picturepark of Vision-IT in the early summer 2007. This department is responsible for the creation, distribution and documentation of all the stamps produced by the Swiss Post. Using Picturepark, product illustrations of stamps are easily and quickly available for printed matter publications or for publishing on the website of the online stamp shop.

Swiss Post, one of the largest companies in Switzerland, has been using Picturepark in different fields for three years already. Since this summer the sector stamps and philately has also been using Picturepark to manage the stamps and product illustrations.

Swiss Post Philately is another well-known customer of Swiss solution provider Vision-IT. Picturepark is used by leading companies such as Siemens, Swatch, E.ON, Rieter, Siegfried and Swisslog.

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Vision-IT AG (Vision Information Transaction AG) in Aarau is the leading Swiss solution provider in the field of Media Asset Management. The company has a long-standing experience in the fields of prepress, electronic image manipulation, programming, standardization of media data and Application Service Providing (ASP). Among other solutions Vision-IT is developer of the Media Asset Management solution Picturepark™, the data transfer service Transfertool™ and the web-to-print solution Mediaflow™.

[You can find this press release here](#)