

MY LEARNING STEPS LAUNCHES INTERACTIVE DVDS WITH FRESH APPROACH

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DANVILLE, CA – October 16, 2007- Leading educational tools producer, My Learning Steps, will launch innovative and customizable educational DVD's designed to facilitate dialogue between a parent/caregiver and a child, it was announced today. The DVD's turn challenging communication between parent and child into an interactive learning experience by giving the parent the option to personalize the video and narrate it themselves.

“These DVD's are unlike any other educational tools on the market,” said Kristen Kohutek, Co-Founder, My Learning Steps. “Parents and kids work together with the DVD's to bridge communication gaps, learn essential language skills and, of course, have fun.”

My Learning Steps will launch two new DVD's, “Learning My ABC's” and “Learning My 123's” where parent/caregiver and child interaction is first priority. Giving the parent/caregiver the opportunity to narrate the video themselves facilitates dialogue and face to face human interaction with their child which will foster important language development.

Created by using teaching strategies now incorporated into today's progressive classroom curriculums, My Learning Steps DVD's make it simple for a parent to participate in their child's learning development. All DVD's come with a narrator's guide which offers helpful pointers on how to become the narrator.

With the ability to narrate the DVD's comes many benefits. The child hears and sees how the mouth forms pronunciation of letters, words or numbers, from a familiar face. The DVD's encourage dialogue which promotes language development between parent and child, while allowing the learning to move at the child's pace. Talking and listening with a child builds communication skills, increases self esteem, and social skills. Finally, this experience encourages positive reinforcement, support and unconditional love to flow naturally through the family.

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About My Learning Steps

My Learning Steps™ commitment is to provide innovative and interactive educational products that motivate and inspire young learners. My Learning Steps is currently launching two interactive DVDs: “Learning My ABC's” and “Learning My 123”, as well as, various accessories to further assist in an interactive educational experience. My Learning Steps videos contain colorful animations, kid-friendly music, repetition and multiple review sessions which reinforce learning. My Learning Steps products can be found online at www.mylearningsteps.com

[You can find this press release here](#)