

## ehotel to expand cooperation with nonstopConsulting in Europe

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ehotel – the European online accommodation specialist – relies on Munich based authority, nonstopConsulting, an expert agency in international affiliate marketing management.

In the run-up to the a4uexpo conference in London, 25th – 26th October, nonstopConsulting announces that ehotel is expanding its successful cooperation regarding affiliation management. For ehotel, nonstopConsulting will continue to increase traffic and conversion of ehotel's online portal via affiliate marketing, not only in Germany, but also in the UK. Along with increasing sales and visibility of the online portal, they will help shape the ehotel brand throughout the UK.

ehotel is a leading specialist for hotel reservations. Corporate clients rely on these services for their worldwide hotel reservations for meetings, events and individual business reservations. Offering a huge choice among the leading international hotel chains as well as individual hotels. The programme covers all international business destinations and interesting metropolises for the leisure traveller. Extensive selections available, from privately owned Standard Category to Five Star Luxury Resorts.

At the end of October the new affiliate campaign will start on two affiliate networks in the UK – affiliatefuture and Commission Junction.

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Founded in 2001, nonstopConsulting is one of the oldest and largest independent Affiliate Management Agency in Europe. With programmes on all leading affiliate networks in Europe, UK and North America, in more than 12 countries worldwide, nonstopConsulting has a leading international reputation with expertise in Affiliate Marketing Management, working with many big-name brands and SME companies. Over the last four years we have successfully expanded our business into Search Engine Marketing and PPC campaign management. Based on more than six years experience, nonstopConsulting has developed dedicated solutions and tools that implement highly competitive and technically advanced affiliate marketing solutions, securing maximum results for our client's. nonstopConsulting also pioneered the network-of-the-networks concept - the "Virtual Affiliate Network". A multilingual team of 30+ performance marketing experts offers setup, technical implementation, management of regional and international affiliate marketing programmes and SEM-campaigns. nonstopConsulting is a Google SEM certified company and one of the first Google Checkout certified agencies.

[You can find this press release here](#)