

## Electronics Wholesaler Sourcingmap.com Improves Categorization for User Friendliness

Date: 10-08-2007 01:49 PM CET

Category: [Business, Economy, Finances, Banking & Insurance](#)

Press release from: [Sourcingmap Company Ltd.](#)

October 5th,2007-HongKong: sourcingmap.com - The world's first Factory-Direct Wholesale Online Superstore, has improved its camera and cell phone categorization structure to make users more easily find the products that they want.

"With the increase of our products, we re-built the sub-category structure and added Brand Buttons near the top of the product pages for both camera and cell phone accessories categories. For example, when users click 'Camera-> Camera battery', they will see brand buttons CANON, SONY, FUJIFILM,NIKON, etc. If they are searching for CANON batteries, just click 'CANON' button." said Leslie.Chan, Sales Manager of SourcingMap Company. "We have already started receiving emails from our users appreciating our new structure."

for more information, please visit [www.sourcingmap.com](http://www.sourcingmap.com).

The users of the website are not complaining at the move. "This improvement makes finding what i need easy! Really fantastic!" said Steven from Canada, a dedicated customer of Sourcingmap.com. "I have never seen any website acting so fast on user feedback. No wonder they are getting more and more popular with people. Kudos to Clickindia team!" another user Venus said.

Sourcingmap team will continue do their best to enhance website performance for user friendliness, based on users feedback. Let us keep an eye on it.

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SourcingMap offers online purchase of the latest products, at wholesale prices and in small quantities, directly from factories in China. Member factories specialize in MP3 &MP4 players, Digital Cameras, Computer /iPod/Cell Phone Accessories, Bluetooth Electronics, Radio Control Toys, Watches, Costume Jewelry, Health and Beauty Products, Digital photo frames and various gadgets and electronics.

[You can find this press release here](#)