

## Streaming21 Launches R&D Center in Singapore for IPTV Technology Innovation

Date: 10-01-2007 02:14 PM CET

Category: [IT, New Media & Software](#)

Press release from: [Streaming21](#)

To focus on core product and technology development for IPTV, Mobile TV and Digital Home solutions

Singapore - October 2, 2007 – Streaming21, the world's leader in broadcast-quality streaming solutions, launches a new research and development center today in Singapore. The Center will focus on the design and development of its core products for IPTV, Mobile TV and Digital Home solutions. The establishment of Streaming21's new R&D center has received strong support from the Singapore Economic Development Board (EDB), the lead government agency in Singapore responsible for planning and executing economic strategies to enhance Singapore's position as a global hub for business and investment.

Jacqueline Tan, Deputy Director, Infocomms & Media Division of the Economic Development Board said, "The EDB welcomes Streaming21's decision to base its Asia Pacific R&D Center for its IPTV and Mobile TV technology development in Singapore. Streaming21's presence here reinforces the steps which Singapore is taking in media technology-related R&D as part of a larger National effort in the Interactive and Digital Media (IDM) industry."

Streaming21's global presence now spans the United States, Taiwan, Japan, China and Singapore. The Company's end-to-end IPTV solution has been deployed by tier 1 telcos and IPTV service providers across these markets. Key clients include NTT Communications, NEO Index, VIC TOKAI, Enterwave and TEPCO in Japan; KT (Korea Telecom) in South Korea; and Chunghwa Telecom in Taiwan.

Streaming21 has appointed Horng-Juing Lee, co-founder and VP of Engineering, as head of the Singapore R&D Center. Lee is a proven technology executive with substantial expertise in the area of distributed multimedia and IPTV core engine development in the U.S. and Asia Pacific. With over 20 years of technical experience in the area of streaming and IP communications, he has a solid history of leading multinational engineering teams to build and maintain the highest levels of customer satisfaction on large-scale service delivery. Lee has published more than 20 journal and conference papers and holds multiple international patents.

Singapore is renowned for its cutting-edge technology and engineering, in addition to its business-friendly environment. Strategically located at the heart of the Asia market, Singapore is the ideal hub for growing Streaming21's business and services in Asia Pacific.

Streaming21 Singapore office contact:

53 Serangoon North Avenue 4 #05-02, Singapore 555852

Tel: +65-6759-1642

Fax: +65-6752-6147

Public Relations Contacts:

To arrange interviews, receive company information or request press kits, please contact:

Jennifer Cheng

Streaming21 Taipei

+866-2-2500-0680 x.350

[jennifer@streaming21.com](mailto:jennifer@streaming21.com)

About Streaming21

Streaming21 is the world leader in providing interactive IPTV solutions over Fixed-Mobile-Convergence (FMC) and open networks. The solutions successfully enable fixed, mobile, or xSP operators to generate revenues from services delivered across heterogeneous networks. Streaming21's groundbreaking technologies enable digital video entertainment anytime,

anywhere and on any device. Built upon a revolutionary and patented architecture, Streaming21's solutions enable the deployment of rich-media services with carrier-class scalability, 24/7 operations, and broadcast-quality delivery. The solutions use standard hardware to lower the total cost of ownership and can deliver content to more users concurrently with patented technologies. The platform is open and flexible to readily integrate value-added services. To learn more about Streaming21's solutions and industry leading partners, please call +886-2-2500-0680 or visit [www.streaming21.com/](http://www.streaming21.com/).

#### About Singapore EDB

The Economic Development Board (EDB) is the lead government agency responsible for planning and executing economic strategies to enhance Singapore's position as a global hub for business and investment. EDB is the one-stop agency that facilitates and supports local and foreign investors in both the manufacturing and services sectors as they seek more value-creating operations, higher sustainable returns and new business opportunities. EDB is expanding and extending existing industry clusters, as well as exploring new growth areas to create good jobs and secure Singapore's future competitiveness. Its emphasis is on capital-intensive, knowledge-intensive and innovation-intensive activities. To learn more about EDB, please visit [www.edb.gov.sg/](http://www.edb.gov.sg/).

[You can find this press release here](#)