

The world's largest golf store for golf equipment, accessories, gear and clothing

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Golfsmith is the leading retailer for golf clubs, accessories, balls, shoes and apparel from Callaway Golf, TaylorMade, Titleist, Cleveland, Cobra, and Nike.

"For over 39 years, Golfsmith has been helping people get more enjoyment and satisfaction from the game of golf. Now, we offer the same commitment to our guests who play tennis. We encourage you to check out our new Tennis department, either online, or at many of our Superstores. We deliver through an unparalleled focus on our guests.

While much has changed over the years at Golfsmith, one thing remains the same: our commitment to providing you with the most convenient and trustworthy customer service in the industry. It's a standard our founder, Carl Paul, set more than a quarter century ago, and it's a tradition that Golfsmith upholds today through a wide range of innovative guest services.

Thank you for your business and please visit us again at any of our locations. I am confident you will notice the difference in the quality of Golfsmith's products and guest services.

To more and better golf (and tennis),

Jim Thompson
President & CEO"

Since 1967, Golfsmith International, Inc. has been working to provide customers the most innovative golf products, the most reliable customer service and the greatest value in the golf retail industry. Everything we do is designed to give you the ultimate in-store and on-the-golf course experience.

Today we are absolutely convinced that our multi-channel retail strategy delivers on this goal. That's why we operate 50+ (and growing) Golfsmith retail superstores throughout the United States and Canada, distribute the Golfsmith clubmaker and consumer catalogs, and run an online store. Together, these channels give you convenient, dependable access to one of the largest selections of golf equipment, merchandise and training curriculum for consumers and golf clubmaking businesses.

True to our roots, Golfsmith remains committed to designing, testing and creating innovative custom-fit golf club components for consumers and clubmakers. We remain the only golf retailer to design and market custom-fit golf clubs, golf club components, club assembly tools and golf accessories under proprietary brands, which include Lynx®, Snake Eyes®, Golfsmith®, Harvey Penick® and Killer Bee®.

To help you achieve a meaningful return on your golf investments, we also conduct year-round training programs for custom clubmakers and run the Harvey Penick Golf Academy, which has taught Mr. Penick's renowned golf techniques to more than 18,000 golfers from around the world.

Other helpful information regarding the event can be found at: golf.netbizint.com.au/index.html.

For More Information Contact:

Net Business International
golf.netbizint.com.au/index.html

[You can find this press release here](#)