

New Website and Picturepark™ for Hocoma

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Press release from: [Vision-IT](#)



Hocoma, a leading provider of rehabilitation therapy solutions, deploys Picturepark™ of Vision-IT. Using Picturepark, Media Assets such as images or brochures are managed and exchanged efficiently, and directly referenced on the company's website.

In spring 2007 Hocoma decided to use Picturepark of Vision-IT in order to communicate the new digital corporate design material.

With the Media Asset Management solution Picturepark, images and brochures can be managed and distributed quickly and easily. At the same time all documents published on the website are linked with Picturepark and have to be updated only once. Partners get extended access to the Picturepark-Extranet

Vision-IT was also assigned to implement the new Hocoma website using the open source CMS Joomla. External professionals and employees of Hocoma can interact and exchange experience over the embedded special interest forum.

Hocoma is another well-known customer of Swiss solution provider Vision-IT. Picturepark is used by leading companies such as Siemens, Swatch, Rieter, Siegfried and Swisslog.

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Vision-IT AG (Vision Information Transaction AG) in Aarau is the leading Swiss solution provider in the field of Media Asset Management. The company has a long-standing experience in the fields of prepress, electronic image manipulation, programming, standardization of media data and Application Service Providing (ASP). Among other solutions Vision-IT is developer of the Media Asset Management solution Picturepark™, the data transfer service Transfertool™ and the web-to-print solution Mediaflow™.

[You can find this press release here](#)