

## A New Website That Plans to Unite the Service Industry with Ecommerce

Date: 09-19-2007 02:08 PM CET

Category: [Leisure, Entertainment, Miscellaneous](#)

Press release from: [HireAHelper.com](#)

Riverside, Calif., September 18, 2007, HireAHelper.com unites amateurs with local do-it-your-selves through a convenient online search for affordable service. Services range from moving and lawn help to cleaning and general day labor help.

Customers search by zip code to find local helpers, read reviews of past employment, offer a job to the right candidate and negotiate payment all online. Customers pay the selected helper by credit card and Hire A Helper holds the funds until the job is completed. When the helper completes the job, they are given an authorization code and they receive their payment via direct deposit.

In what started as an attempt to help college students find one-time or occasional jobs to earn extra money while going to school, Hire A Helper has emerged as part of the growing wave of web based communities that combine Ecommerce and the service industry.

In the hopes of becoming the Amazon of the service industry the company plans to extend the variety of services offered through the site. Small businesses and individuals that cannot afford the infrastructure of sales online have the ability to use Hire A Helper to advertise their services and gain customers.

It is easy to buy the cleaning supplies, lawn mower, tool set or moving boxes online, but now HireAHelper.com allows individuals to buy the house cleaner, the gardener, the fence builder or the mover to make everyday chores easier and less expensive.

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### About HireAHelper.com

Creators Michael Glanz and Pete Johnson of Riverside, California launched HireAHelper.com in June 2007. Tired of working minimum wage jobs to afford food and books while in college. HireAHelper.com is their solution to help others who face that struggle advertise their services, name their price and find one-time or occasional jobs that fit around their schedule.

Since going live on June 1st Hire A Helper has generated over 7,000 unique visitors from all over the world. Currently 450 registered helpers in 42 states are waiting for job offers to help with everything from moving to general labor.

[You can find this press release here](#)