

## S4M receives Tektronix Award

Date: 09-18-2007 04:28 PM CET

Category: [IT, New Media & Software](#)

Press release from: [S4M - Solutions for Media](#)



At IBC 2007 German systems and consulting company S4M – Solutions for Media has received the Cerify Developer Community Award. With it Tektronix appreciates S4M's successful integration of its VPMS software into the Tektronix Cerify System providing technical quality control for digital video.

VPMS stands for Video Production Management System. It supports the management of digital video assets and is, amongst others, deployed by Tagesschau, the most popular and longest running news program in German TV.

For the new playout center of the European TV network SBS (Scandinavian Broadcasting System) in London, S4M integrated Tektronix' quality control system Cerify by means of a webservice interface. VPMS automatically activates quality control by Cerify for every video within the system. The test result is shown via VPMS. In addition, VPMS offers a link to the detailed error report: Thus, users get exact information via their webbrowser as to the errors detected by Tektronix' Cerify.

The award ceremony at IBC 2007 was at the same time the official kickoff for the Cerify Developer Community – a group of companies that are working together to provide file-based quality control for content stored on servers.

S4M - Solutions for Media GmbH  
Am Coloneum 3  
50829 Cologne  
Germany  
[www.s4m.de](http://www.s4m.de)

Presscontact  
Marcus Metzner  
E-Mail: [presse@s4m.de](mailto:presse@s4m.de)  
Tel.: +49-221-28555-0  
Fax: +49-221-28555-210

S4M – Solutions for Media

The Cologne based company S4M – Solutions for Media, a subsidiary of arvato systems and RTL Television, develops and distributes software solutions specialized on the broadcast- and newmedia industry. Today, S4M systems are used in 30 countries around the world. Whether commercial air time sales or video content management; whether program planning, rights licensing, ratings evaluation or production planning; S4M has got the solution. Furthermore, the S4M portfolio includes professional consulting services to pass along combined knowledge of media and IT to customers.

[You can find this press release here](#)