

Kyoorius Verdict Awards Best Design Agency Of The Year -Rediffusion DY&R

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Category: [Leisure, Entertainment, Miscellaneous](#)

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Agency: **Brand-Comm**

Mumbai, 14th September 2007: Kyoorius Designyatra, the annual design event, held from September 6 – 8 in Goa, announced Kyoorius Verdict Awards for Excellence in Design and Print. This is the first year the awards are being instituted.

Rediffusion DYR bagged the ‘Design Firm of the Year’ award with 110 points and Silverpoint Press was declared the ‘Printer of the Year’ with a whopping 280 points in their respective category.

Some of the other winners in the Design Excellence category were Contract Advertising, Spirit Designs, Publicis Ambience, Umbrella Designs, Lowe, Open Mind, Codesign and Abhijit Karandikar.

In the Print Excellence category other winners were Jak Printers, Thompson Press, Launa Alex cards, King of Kings Printers, Omkar Art, Bounce Design, Screen Art Printers, Vishwakala, Jyotsana Art and Satish Gupta.

The winners in the Print Excellence category were selected from 108 finalists, which included top notch printers in the country. In the Design Excellence category the winners were chosen from 60 finalists. The jury members included industry stalwarts - Sujatha Keshavan, Neville Brody, Simon Dixon and Apoorva Baxi of DixonBaxi UK and Sunil Mahadik, The Flagship Advertising.

Kyoorius Verdict is India’s first Design Awards recognizing high standards of work produced in India and also focuses on design practitioners and corporate houses using design as a strategic tool. KPMG was part of these awards as Process Consultants.

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About Transasia Fine Papers Pvt Ltd:

Transasia Fine Papers, headquartered in Mumbai, has a marketing JV with Arjo Wiggins, one of the largest manufacturers of premium fine papers in the world and over the last 6 years has built India’s first and foremost specialty paper business with over 50% market share. Transasia provides superior consulting service to their clients by offering professional end-to-end solutions in Paper, Print Consultancy, Logistics – backed by outstanding customer service TAFP is amongst the very few companies to have built a pan India presence with 6 marketing offices and 2 representative offices. In 2006, Transasia expanded its operation in India by signing two more JV’s with Favini and Garda, again premium paper manufacturers. It also expanded its operation and via a wholly owned subsidiary in Singapore acquired companies in Singapore and Malaysia, a first in the Indian paper trading community. TAFP has a group turnover of Rs.80 crores and a projection of Rs. 100 crores for 2007-2008. However over the next three years TAFP expects to grow over 50% year on year and is also looking at expanding its operation in other neighbouring countries.

[You can find this press release here](#)