

EXPO REAL 2007 holds Careers Day and – for the first time – a Jobs Forum

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Careers Day for students and graduates on 10 October 2007 at EXPO REAL

- Jobs Forum: 20 companies put on a presentation to budding entrants to the property profession

EXPO REAL is doing its bit for young entrants to the property business, by organising a Careers Day and – for the first time – a Jobs Forum. At this 10th International Commercial Property Exposition, students and graduates of property-related subjects can come along to the Careers Day, on Wednesday, 10 October 2007, to find out about career opportunities, further education and training, and to talk direct to companies in the industry. Exhibitors at EXPO REAL will be informing these future professionals about the career perspectives within their own companies.

The Careers Day starts at 10 a.m. on Wednesday in the PLANNING & PARTNERSHIPS FORUM (Hall C3), with a panel discussion on the subject of 'Quality requirements of university graduates'. Taking part in the discussion are Jan Bettink, Chairman of BerlinHyp, Morten Hahn, Managing Partner of Dr Lübke Immobilien, Stephan Kugel, Managing Director of ECE Centermanagement, and Annette Thum, Principal Consultant at Oliver Wyman Delta Organization and Leadership.

Between 11 and 11.50 a.m. the subject will turn to the kind of qualifications needed for a successful career in the sector; the speakers here will be professors from the Universities of Weimar and Freiburg im Breisgau, Nürtingen College, the Berufsakademie Leipzig and the International Real Estate Business School (IREBS/ University of Regensburg). The title of this discussion is 'First degrees and further qualifications in the property sector – BA, MSc, MBA'.

In the following session, from 12 to 12.50 p.m., professionals from the real estate industry will be passing on hints and tips from their many years of experience. They will be addressing questions such as: What risks are involved in starting up a business? What should a business plan look like? And: How can you survive the first period of low order intake? Answering all these questions on setting up in the property business will be people who have themselves already trodden this path and are now successfully established in the industry.

Next up is a presentation by twenty selected companies at the first Jobs Forum at EXPO REAL in the PLANNING & PARTNERSHIPS FORUM from 1 to 3 p.m. They offer graduates the chance of presenting themselves and gathering information on applications. Exhibitors who would like to take part can still register – contact: exhibitor@exporeal.net.

At EXPO REAL 2007 almost 40 universities, professional academies and further education institutions will be exhibiting at EXPO REAL, presenting their programmes and courses to prospective entrants to the property profession. At www.exporeal.net, the website of EXPO REAL, there is also a Jobs Corner, where exhibitors list open positions within their companies.

EXPO REAL student tickets are available on Tuesday, 8 October and Wednesday, 9 October 2007. They cost 85 euros, and can be obtained upon presentation of a valid student identity card at the ticket desks at the fair, or in advance from the University of Anhalt. Contact: Prof. Dr. Pauk, pauk@wi.hs-anhalt.de.

EXPO REAL

EXPO REAL, the 10th International Commercial Property Exposition, takes place from 8 to 10 October 2007 at the New Munich Trade Fair Centre. The event is an international platform for networking on projects, investment and finance. It covers the entire spectrum of the property sector and brings together players from all the key markets from Europe, to Russia, the Middle East and the US. An extensive conference programme, featuring around 400 speakers, provides an in-depth overview of current trends and innovations in property investment and finance. EXPO REAL 2007 is expected to attract 1,810 exhibitors from 45 countries (status: September 2007). In 2006 21,112 visitors from 65 countries came along to the event.

Exhibitor and visitor statistics for the EXPO REAL trade fair are audited by an accountant on behalf of the Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen (FKM, Society for Voluntary Control of Fair and Exhibition Statistics).

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Messe München International (MMI, Munich Trade Fairs International Group) is one of the world's leading trade-fair companies. It organises around 40 trade fairs for capital and consumer goods, and key high-tech industries. Each year over 30,000 exhibitors from more than 100 countries, and over two million visitors from more than 200 countries take part in the events in Munich. In addition, MMI organises trade fairs in Asia, Russia, the Middle East and South America. With five subsidiaries abroad - in Europe and in Asia - and with 66 foreign representatives serving 89 countries, MMI has a truly global network.

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