PMForum named Media Partner for first APM national Project Management Conference in London

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Media partners to receive extensive publicity & visibility for project management events

Dallas, Texas, USA – September 6, 2007 — PMForum, Inc. announced today that it has reached agreement with the Association for Project Management (APM) to act as "Media Partner" in support of APM's national project management conference in late October 2007. The 2007 APM national Project Management Conference - The Business of Projects – will be held at The Brewery conference centre in London during 30-31 October 2007. The first such event for the association in its long history, the 2007 conference will focus on project management "issues of national importance" in the UK.

According to David Pells, PMForum's President and Managing Editor, "APM is one of the world's oldest and foremost professional societies for project management. We are excited about working with them to publicize their first national project management conference. It is both an honor and an opportunity to create more visibility for both of our organizations."

As a PMForum media partner, APM will receive banner ad promotions on PMForum web pages; listing in the online PM Events Calendar, pre-event news coverage of announcements and developments, live breaking news coverage directly from location during the event, and post-event reporting. Examples of PMForum partnering efforts and media coverage can be found at www.pmforum.org/events/partner_program.htm. For more information about the October APM conference in London, visit www.apm.org.uk.

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