

## Imageloop.com Releases Free Slideshow Creation Toolkit For Webmasters Offering Seamless IFrame Integration

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Cologne, September 06, 2007 – Web 2.0 slideshow provider imageloop.com just released a powerful free tool targeting all webmasters interested in enriching their websites with slideshow functionalities.

The so-called 'imageloop Partner Tool' enables webmasters to offer their users powerful slideshow features which can replace or expand existing photo features. Here are some examples:

- \* (Social) Communities can enable their users to create profile slideshows which show up right beside the classic profile photos, giving users much more room for creative self-portrayal, e.g. in respect of transition effects, colors or even skins.

- \* Marketplaces can allow all sellers (or maybe only their premium sellers) to create slideshows presenting their offered products. Showing these slideshows on the product details pages could possibly prove to be a strong sales tool as an animated slideshow appeals much more to buyers than simple static photos.

- \* Online Gaming Communities can invite their users to create summary slideshows of all highlight scenes captured during a successful run.

The integration of those imageloop slideshow features into an existing website is done seamlessly via an easy IFrame integration. This kind of integration allows the adoption of look and feel of the slideshow functionalities to the existing website. This is important as the user will stay on webmaster's website even while conducting slideshow procedures - for example the slideshow creation process through photo uploading.

Both existing and new photos can be easily transformed into slideshows. An intelligent XML handover process - either initiated through a user's click or through automation – provides powerful options. One of these options is the automatic slideshow update via RSS feed on a regular basis. This can provide significant additional value e.g. for rating (Top 10 Slideshows), sports (Current Team Lineup Slideshows) or news (Top News Slideshows) portals.

Convenient Ready-to-Go PHP and JSP packages of the imageloop Partner Tool invite all webmasters to give it a quick try. They can be downloaded for free from the imageloop.com website.

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\*\* About imageloop.com \*\*

Imageloop.com allows internet users to create and design their own animated slideshows for displaying digital photos. Without any technical expertise, users can show their slideshows on their own websites, in blogs, or on community sites such as MySpace.com, or can play them on their own Windows desktop. The solid imageloop API enables webmasters and widget developers to easily create stunning slideshow-enabled websites, mashups and gadgets.

[You can find this press release here](#)