XING Powers Mobile Business Networking

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Contacts, messages, and jobs available at the click of a mouse
- Complete relaunch of the XING Mobile portal
- Supports all mobile providers and all mobile phones, including: the iPhone, PDAs, and Blackberrys

Hamburg, August 30, 2007 – XING (www.xing.com) has been at the forefront of mobile business networking since launching its Mobile service in 2005. The new XING Mobile service is now even faster and easier to navigate, and includes many new features such as XING Marketplace. XING Mobile is not limited by service provider, XING Mobile can be used on any mobile phone, including the iPhone, PDA and BlackBerry, and with any service provider. XING Mobile is free-of-charge for all XING members, except for the standard provider costs.

XING Mobile enables business professionals to check and send XING messages while on the go, to prepare for meetings or conferences, or simply to find contacts quickly using the XING search function. Additionally, XING members can view the latest job offers on XING Marketplace, and manage their events wherever they are. Accessing the XING Mobile site is also easier than ever, thanks to the new XING Mobile Launcher application, which allows one-click sign-in, without having to enter a user name and password every time.

Lars Hinrichs, Founder and CEO of XING AG, said of the new service "XING is the first business networking platform to recognize the importance of mobile and XING Mobile is the only mobile networking service available to business professionals. Mobile applications are growing rapidly, and increasingly mobile Internet users want to be able to access their business contacts while on the go. With the launch of XING Mobile, we've increased the value of XING's platform as a daily business tool, wherever you are, even if you're on the move."

For additional information, please see www.xing.com/app/user?op=mobile

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About XING:
XING makes your professional network an active part of your life. Far more than a directory of business contacts, XING enables its members to discover professional people, opportunities and privileges through its unique discovery capability and advanced contact management tools.

With the successful IPO of XING as the first Web 2.0 company to go public, XING AG has had a long-term impact on the social networking trend amongst professionals. By focusing on the target group "business people worldwide", the Company is able to offer tailored features, thereby making networking and contact management simpler. Besides Headquarters in Hamburg, XING AG is also represented with offices in Barcelona (eConozco, Neurona), Beijing and Zurich.
XING. Powering Relationships.

You can find this press release here