

New Book on Supply Chain Event Management (SCEM) by Springer Verlag

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Category: [Business, Economy, Finances, Banking & Insurance](#)

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During November / December 2007 the Publisher Springer Verlag will publish a new book on Supply Chain Event Management (SCEM) by Raschid Ijioui, Heike Emmerich and Michael Ceyp. The title of the book is: Strategies and Tactics in Supply Chain Event Management .(ISBN Number 978-3-540-73765-0)

The following corporations and institutions are for example participating in this book project:, A .T. Kearney, REFA e.V., Roland Berger Strategy Consultants, DWLogistics GmbH & Co. KG, Barkawi Management Consultants, Ford Europe, SAP AG, Mercedes-Benz Technology, Emprise Process Management, B-E-S-T-group, T-Systems, Lufthansa Technik, CEVA Logistics, arvato Bertelsmann, Thomas Landschof Strategy Consultant for Strategic Networks , Ernst & Young, Uni-Osnabrück, Forschungszentrum Jülich, Uni-Kaiserslautern, Institut für Arbeitswissenschaft (RWTH Aachen), Fraunhofer Institut (IML), Uni-Lüneburg as well as the Cooperation Project between RWTH Aachen, Interturbine Logistik GmbH and die Cargosoft GmbH.

Thomas Landschof (48) Global Strategy Expert for Strategic Networks for example will provide an overview on strategic

networks within Supply Chain Event Management (SCEM).

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[You can find this press release here](#)