

## S4M: New Office in Malaysia

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Solutions for Media opens Asia-Office in Kuala Lumpur

S4M – Solutions for Media took the next step to broaden its presence on the Asian Market and opened a new S4M branch in Malaysia's capital Kuala Lumpur. That way S4M's know-how also is available locally for Asian customers and prospects as well.

So far air-time for 9 different Asian countries is managed by S4M solutions and the German broadcast experts presented their software twice at Broadcast Asia. The new S4M Asia office can be reached as follows:

S4M – Solutions for Media GmbH  
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Kuala Lumpur accommodates nearly 1.5 million residents and is situated about 35 kilometres from the west coast of the Malaysian peninsula. It is an ideal starting basis to cover promising markets of the broadcast industry. The Malaysian S4M office is managed by S4M's Asia specialist Michael Henkel ([michael.henkel@s4m.de](mailto:michael.henkel@s4m.de)). arvato systems, S4M's parent company, already has got offices in Kuala Lumpur since more than two years.

Visit S4M at IBC 2007, Amsterdam, September 07-11, Hall 3, Stand 328!

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The Cologne based company S4M – Solutions for Media, a subsidiary of arvato systems and RTL Television, develops and distributes software solutions specialized on the broadcast- and newmedia industry. Today, S4M systems are used in 30 countries around the world. Whether commercial air time sales or video content management; whether program planning, rights licensing, ratings evaluation or production planning: S4M has got the solution. Furthermore, the S4M portfolio includes professional consulting services to pass along combined knowledge of media and IT to customers.

[You can find this press release here](#)