

Hotelopia's wizz into Eastern Europe

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Category: [Tourism, Cars, Traffic](#)

Press release from: Hotelopia.com

Hotelopia, the online hotel booking specialists, today 30 July 2007, launches its partnership with Wizz Air, to supply accommodation services on wizzhotel.com to the airline's 47 destinations including Budapest, Warsaw, Gdansk, Bucharest, Sofia and Katowice as well as the UK, Ireland, France, Spain, Italy, Scandinavia, Germany and Greece.

The deal comes within just one month of Hotelopia announcing a deal to provide hotel accommodation to North American carrier Zoom Airlines, adding to its growing portfolio of strategic alliances with airlines such as easyJet, GB Airways and bmibaby.

Since its launch in 2003, Wizz Air has rapidly expanded to service a growing customer base exceeding 3 million passengers per year by 2006. Coupled with Hotelopia's contracting power to offer a massive range of hotels at guaranteed lowest prices, the partnership will signal the launch of the most comprehensive flights and hotels for those travelling to or from Eastern Europe.

By clicking on www.wizzhotel.com, customers can search from over 25.000 hotels including thousands of hotels in all Wizz Air destinations, gain access to current deals, view brochure style content and useful location maps. For added reassurance, each booking includes 24 hour customer service, seven days a week, whether at home or abroad, supported by a network of 'in-destination' offices.

Sotiris Damianos, Director of Sales & Marketing at Hotelopia commented: "The launch of a new accommodation service which draws on the strengths of Hotelopia and Wizz Air is of huge strategic importance. The agreement establishes a powerful travel partnership between two key players in Eastern Europe, in an environment full of growth potential. Both our companies are geared towards maximising the opportunity and offering customers exciting new affordable services which have yet to be launched in this region."

Natasa Kázmér, Head of Corporate Communications and Public Affairs of Wizz Air said: "Wizz Air is committed to continuously enhancing its services and offering the widest range of services available on its website. We are very pleased to enter into cooperation with Hotelopia, and expand our horizons together. Thanks to this alliance we will be able to provide Wizz Air customers with a wide choice of great value accommodation at all Wizz Air destinations and Europe wide.

For further information on the partnership between Wizz Air and Hotelopia, log onto www.wizzhotel.com

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Notes to Editors:

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Hotelopia, www.hotelopia.com offers reduced-rate accommodation to both business and leisure travellers at over 25,000 properties, budget to five star, in over 900 destinations throughout Europe, North America, Latin America, the Caribbean and Asia.

Wizz Air

Wizz Air currently operates a young fleet of Airbus A320 aircraft from 6 bases to 47 European destinations on over 90 routes. The airline offers flights from Poland, Hungary, Bulgaria, Croatia, Slovenia and Romania. Wizz Air carried over 3 million passengers in 2006.

For further information please email to communications@wizzair.com.

In addition to selling hotel nights direct to the consumer through www.hotelopia.com, Hotelopia also provides accommodation services to various airlines, including easyJet, GB Airways and bmibaby

[You can find this press release here](#)