

## Cherry Picked: Next Level Purchasing chooses Cherry Communications as PR Firm

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Category: [Media & Telecommunications](#)

Press release from: [Cherry Communications](#)

Albany, NY –July 27, 2007 – Cherry Communications, a virtual public relations firm for businesses and nonprofit organizations, announced today the addition of its newest client, Next Level Purchasing.

“Cherry Communications is thrilled to be part of the team for this up-and-coming company,” said Shannon Cherry, Cherry Communications president. “Using state-of-the-art technology, this partnership proves that you don't need a PR firm in your own backyard to obtain positive outcomes.”

Next Level Purchasing was founded in 2000 by Charles Dominick, SPSM, a former purchasing executive for more than 10 years. The company's mission is to help purchasing professionals learn techniques to help them save money for their employers while increasing their own earnings.

Cherry Communications is working with the company to promote its new certification and enhanced training program.

About Cherry Communications ([www.cherrycommunications.com](http://www.cherrycommunications.com))

Based in the Capital Region of New York, Cherry Communications is a virtual strategic communications firm that works with businesses and nonprofits all over the country to develop results-oriented marketing and public relations programs. For more information, contact Shannon Cherry at 518-248-6592 or email: [info@cherrycommunications.com](mailto:info@cherrycommunications.com).

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[You can find this press release here](#)