

Epoque & Avantgarde Hotels Reaches 300 Exclusive Boutique Hotels in the World

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Agency: **Epoque Hotels**

EPOQUE HOTELS



A New Trend in Hospitality

In July 2007, the unique collection of avant-garde, trendy-chic, and luxury-classic boutique hotels grows to 300 properties.

Epoque & Avantgarde Hotels continues to excel in establishing itself as the most coveted collection of trend-setting and luxury-classic boutique hotels. In mid July 2007 the American hotel Representation Company reaches 300 properties in the top worldwide destinations, adding thirty more to its portfolio from the beginning of the year.

Several of the most recent acquisitions are also located in new attractive sites. For example, the Sugar Hotel in Cape Town, South Africa, is the second property in the African continent together with the Murano Oriental in Marrakech, which opened last February. The Dream Bangkok, sister Hotel of the Dream Hotel in New York, is also an addition to Epoque & Avantgarde Hotels' interest in the Asian market. The Hotel 27 in Copenhagen, with its newly opened Absolut Ice Bar, is instead the confirmation of the company's appreciation of the Scandinavian appeal.

Other properties consolidate its portfolio in destinations in which the company is already well established, such as France with the 9 Hotel and the Hotel Pulitzer Opera, both in Paris, and Spain with the Hospes Madrid and the Hospes Palacio del Bailio in Cordoba. Worth pointing out is also the growing collection of exotic South and Central American boutique hotels that now include dreamy and unusual resorts such as the Xaloc Resort in Isla Holbox, Mexico or the Elan Hotel in Calafate, on the

Patagonian glaciers.

“We are very pleased of this great achievement,” says David Maranzana, president of Epoque Hotels, “Both the Avantgarde and the Epoque lines have evenly increased in number of affiliates. Of course our objective is to keep acquiring properties, especially in newer destinations, but our further goal is to increase brand awareness in Europe and open an office in Spain,” concludes Maranzana.

About Epoque & Avantgarde Hotels:

Epoque Hotels is a collection of worldwide avant-garde, trendy-chic, and luxury-classic boutique hotels based in over 100 destinations.

With its 300 hotels in its portfolio, divided in two lines: Avantgarde Line and Epoque Classic, it is rapidly establishing itself as the leading reference in the segment of boutique hotels.

Headquartered in Miami, the Company has also sales offices in Italy, UK and France.

Stefano Maranzana, Public Relations

Epoque Hotels

stefano@epoquehotels.com

39 340 9123 536

www.epoquehotels.com

www.avantgardehotels.com

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