

## **Identity Theft Expert and Speaker on Personal Security Says Laptop Computers Need Security Technology Similar to What Is Already Available on Handhelds**

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(BOSTON, Mass. - July 23, 2007 - IDTheftSecurity.com) Recent news has highlighted the security capabilities built into a popular handheld computing device. According to Robert Siciliano, a widely televised and quoted personal security and identity theft expert, laptop computers need similar functionality. He urged organizations to close the gap by equipping their mobile computers with MyLaptopGPS™.

"Any mobile device poses a major security risk," said Siciliano. "And yet the security functionality built into many handhelds is missing from laptop computers. Fortunately, a company called MyLaptopGPS makes it possible to equip a laptop with high-tech security that not only protects data, but, with Internet-based GPS, greatly increases the likelihood of locating a stolen or lost machine."

CEO of IDTheftSecurity.com and a member of the Bank Fraud & IT Security Report's editorial board, Siciliano leads Fortune 500 companies and their clients in workshops that explore consumer education solutions for security issues. A longtime identity theft speaker and author of "The Safety Minute: 01," he has discussed data security and consumer protection on CNBC, on NBC's "Today Show," FOX News, and elsewhere.

Readers may view the following news footage of Siciliano using a recent BlackBerry® hacking incident as backdrop to discuss the vulnerabilities of wireless, mobile computing devices:

[www.youtube.com/watch?v=ka5ZvPT7dgQ](http://www.youtube.com/watch?v=ka5ZvPT7dgQ)

According to a July 2 report in Computerworld, the data on a lost BlackBerry can be deleted and retrieved remotely. Siciliano has long emphasized that laptops need similar capabilities, and has urged organizations and individuals alike to turn to MyLaptopGPS, which, at an affordable price, equips laptop computers with remote data deletion and retrieval functionality plus Internet-based GPS to locate lost machines.

MyLaptopGPS ([www.MyLaptopGPS.com](http://www.MyLaptopGPS.com)) combines Internet-based GPS tracking -- which, for tracking and retrieving stolen laptops, is more effective than other forms of GPS -- with other functionalities that users can launch remotely to protect data even while the machine is in a criminal's hands. Once connected to the Internet, the software silently retrieves, and then deletes, files from machines as it tracks the stolen or missing hardware -- at once returning the data to its rightful owner and removing it from the lost computer.

"Anyone who has lost a laptop computer knows the feeling of wanting to 'push the button' that would retrieve and delete his personal data from the missing machine," said Dan Yost, chief technology officer at MyLaptopGPS. "Many owners of handheld devices enjoy this capability, and there's no reason laptop users shouldn't, too. Our technology and service does just that, and more, giving owners of laptop computers the peace of mind any mobile device user deserves."

A downloadable demo of MyLaptopGPS is available:

[www.mylaptopgps.com/demo](http://www.mylaptopgps.com/demo)

Recently, Yost delivered comments for a televised news report pertaining to the loss of laptop computers containing the Social Security numbers of numerous teachers at Chicago's public schools. Readers may view the following YouTube video of

the "NBC 7 Chicago" footage:

[www.youtube.com/profile?user=MyLaptopGPSdotcom](http://www.youtube.com/profile?user=MyLaptopGPSdotcom)

To learn more about identity theft, a major concern for anyone who has been affected by the theft of a laptop computer, readers may go to video of Siciliano at VideoJug:

[www.videojug.com/interview/identity-theft-computers-and-l...](http://www.videojug.com/interview/identity-theft-computers-and-l...)

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#### About MyLaptopGPS

Since 1984, Tri-8, Inc. (DBA MyLaptopGPS.com) has specialized in complete system integration. From real-time electronic payment processing software to renowned mid-market ERP implementations, the executive team at MyLaptopGPS has been serving leading enterprises and implementing world-class data systems that simply work. With MyLaptopGPS™, Tri-8, Inc. brings a level of expertise, dedication, knowledge and service that is unmatched. MyLaptopGPS™'s rock-solid performance, security, and reliability flow directly from the company's commitment to top-notch software products and services for almost 25 years.

#### About IDTheftSecurity.com

Identity theft affects us all, and Robert Siciliano, CEO of IDTheftSecurity.com and member of the Bank Fraud & IT Security Report's editorial board, makes it his mission to provide consumer education solutions on identity theft to Fortune 500 companies and their clients. A leader of personal safety and security seminars nationwide, Siciliano has been featured on CNN, MSNBC, CNBC, "FOX News," NBC's "Today Show," "The Suze Orman Show," "The Montel Williams Show," "Maury Povich," "Sally Jesse Raphael," "The Howard Stern Show," and "Inside Edition." The Privacy Learning Institute features him on its Website. Numerous magazines, print news outlets, and wire services have turned to him, as well, for expert commentary on personal security and identity theft. These include Entrepreneur, Woman's Day, Mademoiselle, Good Housekeeping, The New York Times, Los Angeles Times, Washington Times, The Washington Post, Chicago Tribune, United Press International, Reuters, and others.

For more information, visit Siciliano's Web site, [www.IDTheftSecurity.com](http://www.IDTheftSecurity.com); blog, [www.realtysecurity.com/blog](http://www.realtysecurity.com/blog); and YouTube page, [youtube.com/stungundotcom](http://youtube.com/stungundotcom).

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