

Virtual Assistants on the Cutting Edge of Eco-Employment

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Winnipeg, MB 19 July 2007 - As the eco-employment movement continues to grow, the Virtual Assistant industry is at the forefront, making a statement about caring for our planet by creating environmentally friendly businesses.

Winnipeg Virtual Assistant Jill Chongva enjoys the freedom of not having a long daily commute and having flexible working hours. She puts her Administrative skills to work for clients all over the world on a daily basis, without the hassles of commuting and polluting.

“One of the many benefits of working at home is that I not longer have to jump into traffic and contribute to gridlock or pollution. My commute is measured in feet now, rather than in time and stress”, says Chongva.

The eco-employment movement encourages employers to consider “telework” options for their employees, resulting in both financial savings and increased productivity. By having employees use their often existing home office set-ups, employers can see benefits immediately, including not having to provide office space and the resulting overhead, thereby reducing the need for larger and more costly premises. Studies have shown that productivity increases when employees are given more flexible options for work, including the work-at-home option.

The International Virtual Assistants Association defines a Virtual Assistant as “an independent entrepreneur providing administrative, creative and/or technical services. Utilizing advanced technological modes of communication and data delivery, a professional VA assists clients in his/her area of expertise from his/her own office on a contractual basis.”

By encouraging entrepreneurship, as well as work-at-home employment options, government and business can indeed effect change for our environment, and continue to advance the mission to reduce greenhouse gases and encourage a more “green” lifestyle.

BIO:

Jill Chongva is a Virtual Assistant with over 21 years experience in the Administration field. Her Executive Support Services for small business owners assist Solopreneurs in making the most of technology to enhance and streamline their business processes. She now offers Graphic and Web design services, with a focus on clean design and strong content. You can find out all about her at www.vadiva.com

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