

ISPs Now Have A Cost-Effective Solution To Eliminate P2P Piracy and Reduce Bandwidth Consumption

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SafeMedia provides the only solution on the market guaranteed by a hold harmless agreement from any lawsuits related to copyright infringement on a network where their products are properly installed,," said Pasquale Giordano, President & COO, SafeMedia Corp., Boca Raton, FL.

Hollywood, Calif, & Boca Raton, Fla. - Recent court action and the nation's largest ISP provider brings the spotlight on one of the country's only business solution to prevent piracy. A recent Judge's ruling holding a Belgium ISP responsible for installing a technical solution to block or filter Illegal P2P networks and the announcement by AT&T that they will police copyrighted materials distributed over illegal P2P networks, brings more attention to the need for SafeMedia's P2P Disaggregator (P2PD) solution to stop P2P Piracy.

"ISPs are now recognizing the potential legal liability in addition to the enormous cost of excessive bandwidth usage from P2P file sharing networks and that they require a solution that addresses both complete protection and bandwidth reduction," said Pasquale Giordano president & COO, SafeMedia Corporation. Only our solutions stop contaminated P2P file sharing, protect user privacy, reduce bandwidth consumption from contaminated P2P networks and provide a network that is safe for the legal distribution of media."

SafeMedia's portable solutions safely drop all contaminated P2P network traffic rendering the contaminated P2P network useless. It does this without reading the content of files and without violating user privacy. The company maintains the world's largest dictionary of P2P software characteristics and updates their installed solutions every three hours to reflect changing protocols or signatures of contaminated P2P networks.

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SafeMedia provides the only solution on the market guaranteed by a hold harmless agreement from any lawsuits related to copyright infringement on a network where SafeMedia's products are properly installed.

"We believe that stopping the illegal sharing of copyrighted files is crucial and can only be accomplished at the network level by isolating contaminated P2P networks at the source of their content. Those companies that attempt to "read" user transmissions are prying into the personal and business data of users which might result in further legal liability for invasion of privacy", said Pasquale Giordano, President of SafeMedia Corporation.

Giordano also noted that, "Solutions that attempt to read files are easily circumvented via encryption which is wildly used in P2P applications in addition to negatively impacting the performance of a network. Our solution is effective with encrypted and non encrypted transmissions and never affects the performance of the network or the user," he said.

About SafeMedia

SafeMedia Corporation is based in Boca Raton, FL. The company's P2P Disaggregator technology (P2PDTM) allows ISPs, educational institutions, governments, and businesses to easily drop illicit P2P traffic thereby reducing bandwidth costs and eliminating legal liability from P2P network usage.

SafeMedia Corporation was founded in 2003 by Safwat Fahmy, who has more than 30 years of computer architecture design and software product development experience. He is a recognized leader in the development of technological solutions, including the development of IPCS/MAPICS, adaptive pattern recognition and Artificial Intelligence applications.

[Editors: For more information about SafeMedia Corp.'s new product line visit: www.SafeMedia.com , or SafeMedia news center at:

For media interviews contact:
[George McQuade, at MAYO Communications,
818-340-5300 or 818-618-9229.]

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