

Mobile Comics Daily unveil in Taiwan

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Mobile Comics Daily from MOFFY featured with Big Comic Digital's various comics is now launched at ABPW in Taiwan. Mobile Comics Daily is the service channel developed by MOFFY under a cooperation with Big Comic Digital. The Mobile Comics Daily is also available on WAP, XHTML and I-mode in various mobile carriers in the Asia Pacific region.

The Mobile Comics Daily featured with comic strip on a daily basis. Mobile Phone user can enjoy the humor no matter anywhere, any time, with just a simple click. With daily strip and archive readers can enjoy their used to be bored time while commuting from one place to another or waiting for nobody.

Big Comics Digital's General Manager Mr. Tony Cheuk said that we are delighted to have our comic strips deliver to reader and bring humour to the boring life. With MOFFY who has extensive service network especially in the Greater China region and South East Asia, we are looking forward to its launch in more mobile network carrier.

MOFFY's General Manager, Mr. Yung said Big Movie's high quality comics strip is a bonus to the existing users who may be bored with and bombarded by tons of advertising messages.

Mobile Comics Daily will be available in Hong Kong, Macao, China, Taiwan, Malaysia and Singapore selected mobile carriers.

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About Big Comic digital Company Limited

Big Comic Digital is a professional organization which is engaged in publication of the original comics & the extended products. The company team was established in 1998 and it is of rich experience & great achievement in books publication, media distribution and promotion etc.

The company is devoted to develop the young consumer market of magazines, books and periodicals which are related to fields of leisure, entertainment, sports, movie & TV etc. It has published 300+ books totally.

In June 2003, the company established DAO-DA(道大) comic studio and has planned & created the dozens of outstanding original comic books (paperback-edition). In the same year, it produced the first domestic anime & comic information newspaper (《动漫周刊》) and its sister periodical 《A Club》.

In second half year of 2006, the company laid emphasis on mobile anime & comic. It owned more than 10 comic products' copyrights in mobile comic. In second half year of 2007, the company will launch a whole-new anime & comic periodical 《The One》 domestic edition in a new practice.

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About MOFFY Limited

MOFFY incorporated in Hong Kong has been in mobile contents development, distribution, publishing and consultation since 1999. Currently, MOFFY with its content management system holds over 2000 games and application titles. Along with different types of mobile games, WAP, i-mode and applications are featured with famous characters like Hello Kitty, movie titles, and celebrities. MOFFY is actively involved in mobile contents business, licensing and consulting. MOFFY branded services channels are available in China, Hong Kong, Macao, Taiwan, Singapore, Malaysia, and Thailand.

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