

Entrepreneurs Looking for the Right Business Should Look into the Virtual Assistant Industry

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Margate, FL (July, 2007) With the Virtual Assistant industry thriving and more and more skilled professionals yearning to establish a home-based business, this summer is the perfect time to start a business. The demand for this type of business continues to soar as more and more small businesses, authors, entrepreneurs, etc., realize that having the expertise of a Virtual Assistant on their team can be a tremendous asset to business success. Virtual Assistants can handle everything from daily correspondence and e-mails, to establishing a PR Campaign for clients, handling their article and press release submissions, to developing a client's website or blog. The sky is truly the limit.

If you possess word processing, transcription, bookkeeping, public relations or website design skills, then a Virtual Assistant Business might be the perfect business for you. Diana Ennen, author of the Virtual Assistant Solution Pack, and president of Virtual Word Publishing, says, "There is so much work for VAs that the field is thriving. It is absolutely booming." Ennen who recently has been featured in Reader's Digest, Wall Street Journal, Women Entrepreneur Magazine, and Smart Money celebrates her 23rd year in business. Ennen acknowledges that the key to success is learning and researching everything out there to build a business one can be proud of. Even those who have been in business a while, should continue to fine tune their skills and grow their business continually.

To get started, Word Perfect Office Ready Virtual Assistant Solution Pack, including an 81-page eBook and over 70 templates, offers a step-by-step approach to exciting and innovative ways to start your own virtual assistant business. The Virtual Assistant Solution Pack is designed to meet the increasing demands of running a successful business by offering a global solution to the daily challenges of doing business. The Virtual Assistant Solution Pack offers advice from successful Virtual Assistants to create templates that allows the budding small business to quickly manage their time and focus on expanding their client base. Templates enable entrepreneurs to quickly create everything from expense budgets, income statements, start-up budgets, invoices, corporate brochures, newsletters and business cards, to contracts, consultation forms, price sheets, coupons and flyers. The ability to rapidly create impressive documents, spreadsheets or presentations makes this a hassle-free and valuable tool, says Ennen.

Contributing to the Virtual Assistant Solution Pack were several virtual assistants, including Kelly Poelker author of Virtual Assistant - The Series: Become a Highly Successful Sought After VA, co-written with Ennen.

Order a copy of the Virtual Assistant Solution Pack at the Corel site, www.corel.com in its Office Productivity/Office Ready Template Packs section or get additional information on starting a virtual assistant business, including Ennen's free resources on obtaining clients, at Virtual Word Publishing, www.virtualwordpublishing.com. Start your own business today and see how you too can live the entrepreneurial dream you've always wanted.

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Diana Ennen from Virtual Word Publishing is a publisher, marketing specialist, and author of numerous books on starting a business. This year she celebrated her 20th year in business as President of Virtual Word Publishing.

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