

Frankly facing watches market , Sourcingmap announced their Newest Watch Groups

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Press release from: [Sourcingmap Company Ltd.](#)



HongKong, 11th July, 2007 ([sourcingmap.com](#)) Since the World's Largest Watch & Clock Fair successfully held in Hong Kong last year,China's watch market has been tending to maturity,and China watches gradually have been recognized by the world, particularly Europe and the United States . Sourcingmap Company Ltd, as the world's first factory-direct wholesale Superstore in China, announced their Newest Watch Groups this summer.

The latest watches market survey report indicates that more and more consumers pay more attention to the style of the watches .The consumers who participated in the survey mentioned three important standard for watch choosing :contributory (28.27%), quality (28.63%), price (27.44%), This shows that the consumer's direction has changed, from the simple timing changes in demand for fashion needs.

At present, the watch in the market for sale is divided into three main types : Work & Business watches, Leisure watches and Sport watches. 1)Work & Business watches : consumers mainly go to work and attend important occasion to wear.In the eyes of high-income men consumers, watches of this type have become a symbol.for showing their identity and status ; 2)Leisure watches : Fashion style design, with a necklace or a bracelet, are very welcomed by young women ; 3) Sport watches : Students and enthusiastic campaign are the major consumer groups .

Aim at the second and third consumer groups, Sourcingmap introduced a series of watches ----Fashion watch ,Necklace Watch ,Sports Watch , and Bracelet Watch . Which are fashionable, stable quality, affordable and well received by consumers all around the world .Find the ralted page at :

www.sourcingmap.com/watch-c-1359.html In addition, they also launched MP4 watches---INNOVATIVE that can offer music / movie playing, picture browsing, voice recording, e-book reading, game playing, FM tuning .Look at by clicking : www.sourcingmap.com/innovative-2gb-inch-65k-colour-lcd-mp...

“ We are very proud that we can provide our customers quality products and services, we will continue our efforts ! ” Edith Chan ,Sales Manager of Sourcingmap Company Ltd said.”And we are currently organizing the first exhibition of electronic products which is expected for September .Welcome to Investigate and exchange !”

SourcingMap started as a wholesale clearance center for factories in China. Operation is based in a 330 thousand sqft warehouse in Shenzhen, China and in a 10 thousand sqft office in Hong Kong. The team consists of product engineers, production managers, customer service professionals and IT geeks.

SourcingMap offers online purchase of the latest products, at wholesale prices and in small quantities, directly from factories in China. Member factories specialize in MP3 and MP4 players, Digital Cameras, Cell Phone Accessories, Computer Accessories, Costume Jewelry, Radio Control Toys, and various electronics and gadgets.

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