

Video marketing on the rise

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Press release from: [E Video Productions](#)

(Freehold, NJ) – E Video Productions will present it's popular seminar on Video Marketing to an audience of business owners and professionals in Freehold, NJ this Wednesday.

Kristopher King and Darcie King, owners of E Video Productions, have found that video marketing can increase sales and help create a strong brand identity for companies of any size. Through their research, they have found that more and more smaller businesses are now able to take advantage of this dynamic medium.

“The cost of getting a commercial on national television is way out of reach for most small businesses.” said Darcie King, co-owner of E Video Productions and founder of the semianr. “But with the internet, especially You Tube, people are able to get their message out to large amounts of potential clients. Internet users also are much more targeted...you would not visit a website for a product or service you have no interest in, so our client's messages are reaching hundreds, thousands or even more potential buyers every day.”

Video marketing can also include iPod videos, podcasts or DVD brochures. Kristopher King takes some time during the seminar to discuss the technical specifications and advantages of each type of video. According to Kristopher, “attendees will not only leave knowing what video can do for them, but also the type of video that would work best for them, how to go about getting that video & what the approximate cost will be. Nowhere else can you get so many answers in one place.”

E Video Productions presents this seminar every few months in the Monmouth/Ocean county area. If you would like information on an upcoming session, or if you would like E Video Productions to bring this seminar to you, please call or email Darcie King at (609) 242-3760 or Darcie@evideoproductions.net. This seminar is free for all attendees, but registration is necessary. The next event is taking place at 2:30pm on Wednesday, July 11, 2007 at the Western Monmouth Chamber of Commerce office – 17 Broad St. Freehold.

E Video Productions is owned by Kristopher & Darcie King & operates out of Forked River, NJ. The company's focus is on creating videos that are “simply different.” Started in 2001, E Video Productions is a family-owned business with big-city creativity. To learn more, please visit www.evideoproductions.net.

E Video Productions
Forked River, NJ
Darcie King
877-EVIDEO-5
609.242.3760
www.evideoproductions.net
darcie@evideoproductions.net

[You can find this press release here](#)