

/i-d media is a Sponsor of the first slconference 2007 in Berlin

Date: 07-06-2007 01:58 PM CET

Category: [IT, New Media & Software](#)

Press release from: cocoate.com



/i-d media is another silver sponsor at the first European Second Life conference “slconference 2007”.

The slconference 2007 will take place from September 16 – 18, 2007 in Berlin – Alexanderplatz at the Park-Inn Hotel as well as in newBERLIN in Second Life. The Real Life conference includes a one-day workshop (Sunday) and a two-day conference. Expected are around 300 participants for the event, mainly coming from Europe, longing for inspiration for their own Second Life projects and wanting to get informed and introduced to Second Life.

/i-d media, established in 1988, is a provider of innovative marketing and technological solutions. The service offering consists of strategic marketing consulting, creative concept development & design and integrated communication solutions. /i-d media also provides the development of virtual inworld and webtools as well as the creation of Secondlife inworld locations.

Dirk Lüsebrink, head of product development and /i-d media's speaker at the slconference 2007, will talk about the cross-linkages of Second Life and Real Life and examine the role of the world wide web. He says that “seeing SL as a stand-alone phenomena is not playing justice to its full potential.” Furthermore, he will explore SL as a possible future generic interface for physical worlds and how virtual worlds could be used to control Real Life and vice versa.

The event is organised by cocoate.com, a management consultancy company, emphasizing on the integration of open source projects, coaching and teaching.

Further information and the registration form for the conference can be found on www.slconference.eu.

cocoate.com works globally for enterprises, associations and NGO's with the emphasis on: Process optimization, Harmonization of software applications, Development of communication strategies, Project management. cocoate.com accompanies you during the changing processes and projects by trainings and coaching.

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