

GOIP Launches New SMS Product

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NEW YORK, NY--(MARKET WIRE)--Jun 25, 2007 -- GoIP Global, Inc. (Other OTC:GGOB.PK - News), a specialized mobile media company, has announced the launch of www.goipinform.com, a new portal website that enables any public or private organization to mass text message to users of any mobile device. "Businesses large and small," said GoIP Global CEO, Ike Sutton, "will particularly benefit from the opportunity to send text messages to their customers, clients and employees via this new platform."

Because it is web-based, GoIP iNform empowers users to create, manage, send and receive mobile content, avoiding the cost, hassle and frequent failure issues associated with local server systems. "We see a virtually unlimited marketing opportunity ahead," said Ed Torres, newly appointed to head business development for the company, "as we reach out via an affordable opt-in subscription service to all manner of market segments, from the business community to the world of sport and entertainment as well as educational institutions and local municipalities."

About GoIP Global, Inc.

GoIP Global, Inc. is a New York-based mobile media company with marketing expertise in information and communication content delivery. GoIP is launching several business units capitalizing on its expertise. These efforts are creating global communities benefiting from the social sharing of information with immediate access to news, entertainment, products and services through wireless devices. For more information, visit www.goipglobal.com.

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*** This release has been created by i1connect, an independent news agency.***

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