

Baby Boomers Looking To Herbal Nutrition Supplement Products For Health, Vitality, and Retirement Income Needs

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Father Time is being held at bay by baby boomers that refuse to age or die broke. Baby boomers are interested in herbal nutrition supplement products and. Companies such as Waiora with Cellular Zeolite and Xango with Mangosteen Juice are two products that are turning baby boomers into "Health Boomers". With approximately 14,000 per day turning 50, baby boomer health and retirement income needs are to be taken seriously.

Baby boomers can excel in areas of Home-Based-Business by providing the personalized customer service components that seem to be lost in an impersonal work place. A mangosteen business complete with tax benefits has many "Health Boomers" taking a second look at Home-Based-Business retirement options.

According to author Paul Zane Pilzer "By the year 2010, an additional \$1 trillion of the economy will be devoted to products and services that keep us healthy, make us look or feel better, slow down the effects of aging, and prevent diseases from developing altogether." Referral Based Marketing or Network Marketing remains the most viable form of business available to the masses. Combine that with an aging population, and you have a huge wellness industry with lots of healthy dollars to go around.

The Cost Of Bad Health Includes:

1. More than 90 million Americans live with chronic illnesses.
2. Chronic diseases account for 70% of all deaths in the United States.
3. The medical care costs of people with chronic diseases account for more than 75% of the nation's \$1.4 trillion medical care costs.
4. Chronic diseases account for one-third of the years of potential life lost before age 65.
5. The direct and indirect costs of diabetes are nearly \$132 billion a year.

Xanthoness which are plentiful in Mangosteen (*Garcinia Mangostana*) are unfolding research stars which have garnered the attention of numerous drug companies. Xanthoness have been demonstrated in scientific studies to hold tremendous nutritional value. Research into it's effectiveness as a Cox 2 inhibitor has been found to rival many pharmaceutical grade pain medicines, without the side effects. Pain management in itself is a multi-billion dollar per year industry.

Zeolites are natural volcanic minerals with an unique, complex crystalline structure. It's honeycomb framework of cavities and channels (like cages) works at the cellular level trapping, heavy metals and toxins. In fact, because it is one of the few negatively charged minerals in nature, zeolites act as magnets drawing toxins to it, capturing them in its cage and removing them from the body. Scientists believe multiple factors such as environmental toxins, heredity, viruses, and certain drugs may play a role in causing autoimmune disease.

For additional information on Zeolites, Mangosteen, and, Xanthoness that is the subject of this release (or for a downloadable sample), contact Winfred Jennings or visit www.advancesinhealth.com. "Revenge Of The Health Boomers - 2006 Health Trends" has been released in Ebook Format for immediate and free download.

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Revenge Of The Health Boomers - 2006 Health Trends

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