

Identity Theft Expert Robert Siciliano Shares His Expertise Online With Video Jug

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(BOSTON, Mass. - June 13, 2007 - IDTheftSecurity.com) This week Robert Siciliano, a widely televised and quoted personal security and identity theft expert, announced the availability of videos featuring him sharing his expertise at VideoJug America, Inc.

CEO of IDTheftSecurity.com and a member of the Bank Fraud & IT Security Report's editorial board, Siciliano leads Fortune 500 companies and their clients in workshops that explore consumer education solutions for security issues. A longtime identity theft speaker and author of "The Safety Minute: 01," he has discussed data security and consumer protection on CNBC, on NBC's "Today Show," FOX News, and elsewhere.

"This collection of videos covers a vast cross-section of issues related to identity theft and personal security," said Siciliano. "I am not only happy to be sharing this knowledge with citizens interested in learning how to protect themselves, but also to be offering it at VideoJug, where video must first pass a rigorous vetting process before becoming available to site visitors."

VideoJug America, Inc. is run by a seasoned television creative executive and producer. The popular and critically acclaimed site is well known for its "How to" content that gives users a professional, step-by-step guide for doing almost anything. Along with hundreds of additional How To films, the newly designed Web site announced a new "Ask The Expert" format last week.

The definitive online source for credible, well-organized, factual information viewers can trust, the Ask The Expert library consists of more than 13,000 videos featuring world class experts answering everything from "How does chemotherapy work?" to "Which wines are a good investment?" VideoJug plans on producing over 100,000 videos in the coming months, putting the wisdom of the best and the brightest on video, and at the public's disposal, free of charge.

"We at VideoJug want to be a resource of quality video online," said Doug Kamin, senior vice president of marketing at VideoJug. "By offering free access only to professionally produced, carefully selected video from experts like Robert Siciliano and others, VideoJug is able to shine in a vast sea of otherwise unchecked online video."

"Video Jug offers video that's a cut above the everyday video content you will find online," said Siciliano. "Viewers will easily find pertinent, helpful information in these videos without having to sift through the pages and pages of irrelevant material you often encounter at other online video search sites."

Readers may view video of Siciliano at VideoJug by clicking here:

www.videojug.com/search?keywords=robert+siciliano

About VideoJug America, Inc.

Readers may visit VideoJug's Web site (www.VideoJug.com). The company launched its UK Web site in September of 2006 and since then has experienced significant growth in terms of traffic, with over 4 million visitors to the site. The opening of U.S. operations furthers VideoJug's mission of being the recognized global authority on factual and informational online video.

Every video on the company's website has been carefully researched and professionally produced or vetted (in the case of user-generated content) with an eye toward quality and value. VideoJug is partnering with numerous advertisers as well as other businesses to produce branded, corporate- sponsored video content (for a variety of internal and external users) at a high

level of quality and cost efficiency, generated by the company's proprietary production models and its understanding of how to deliver information of value.

The management team of VideoJug brings together Peter J. Schankowitz (CEO VideoJug America, Inc.) and his UK colleagues David Tabizel (Founder) and Dan Thompson (Founder and Group CEO), formerly Founder and CEO of 365 Corporation PLC respectively, financier Rupert Ashe (CFO), and Chief Technology Officer Hans Stocker (creator of Nothingventured.com and DLJDirect).

About IDTheftSecurity.com

Identity theft affects us all. Robert Siciliano, CEO of IDTheftSecurity.com and member of the Bank Fraud & IT Security Report's editorial board, makes it his mission to provide consumer education solutions on identity theft to Fortune 500 companies and their clients.

A leader of personal safety and security seminars nationwide, Siciliano has been featured on CNN, MSNBC, CNBC, "FOX News," NBC's "Today Show," "The Suze Orman Show," "The Montel Williams Show," "Maury Povich," "Sally Jesse Raphael," "The Howard Stern Show," and "Inside Edition." The Privacy Learning Institute features him on its Website. Numerous magazines, print news outlets, and wire services have turned to him, as well, for expert commentary on personal security and identity theft. These include Entrepreneur, Woman's Day, Mademoiselle, Good Housekeeping, The New York Times, Los Angeles Times, Washington Times, The Washington Post, Chicago Tribune, United Press International, Reuters, and others.

Visit Siciliano's Web site, www.IDTheftSecurity.com; blog, www.realtysecurity.com/blog; and YouTube page, youtube.com/stungundotcom.

The media are encouraged to get in touch with Siciliano directly:

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