

## Jo To Go Coffee® Inspired to Celebrate Dad on Father's Day

Date: 06-14-2007 02:32 PM CET

Category: [Leisure, Entertainment, Miscellaneous](#)

Press release from: [Jo To Go Coffee](#)

Green Bay, WI—Jo To Go Coffee® will continue their yearly celebration of fatherhood by giving away free coffee to DADS on June 17, 2007 at all franchise locations.

Representatives from the Jo To Go Coffee® corporate office cited a surprising Father's Day statistic as the inspiration for this year's Jo To Go Coffee® Father's Day Celebration: according to AT&T, Father's Day is the busiest day of the entire year for collect calls.

Jo To Go Coffee® President Dick DuBois pointed out that, when coupled with the fact that Mother's Day is the busiest day of the year for regular phone calls, the Father's Day statistic seems to indicate that DAD gets a bit short-shrifted on his big day.

DuBois commented with a smile: "If you're going to call your dad collect on Father's Day, do him a favor and let him know that he can recoup some of his cost with a FREE drink of choice at any Jo To Go Coffee location on June 17, 2007."

Jo To Go Coffee® is a leading specialty coffee drive-through. Founded in Green Bay, Wisconsin in 1998, Jo To Go Coffee® caters to busy lifestyles with speed, convenience, and fun. Jo To Go Coffee® has been hailed by Entrepreneur Magazine as the counterbrand to the world's leading specialty coffee retailer and continues to add coffee franchise opportunities across the U.S. The drive-thru coffee bar has franchises under contract in Georgia, Illinois, Kansas, Michigan, Missouri, New York and Wisconsin. For more information about Jo To Go Coffee®, please visit [www.jotogo.com](http://www.jotogo.com) or [www.jotogo.blogspot.com](http://www.jotogo.blogspot.com).

Jo To Go Coffee  
1263 Main Street Suite 228  
Green Bay, WI 54302  
Contact: Cathy Zehms  
920-371-3743  
[cathy@jotogo.com](mailto:cathy@jotogo.com)

[You can find this press release here](#)