

Celebrity and Charity Collide When Emmy Winner/Author Lena Nozizwe Guests on Casting Hope

Date: 06-11-2007 01:52 PM CET

Category: [Arts & Culture](#)

Press release from: [Lena Nozizwe](#)

Agency: **Malume Media**



Beverly Hills, CA-Emmy award-winning broadcaster and author of *Starring in Your Own Life*, Lena Nozizwe (Len-nuh No-zeez-way) is the featured guest on www.bigmediausa.com's Casting Hope on June 14, 2007, at 5:00 pm.

Casting Hope, hosted and created by Hollywood casting director Pixie Monroe features celebrities, fashion, entertainment and business professionals and supporters of St. Jude's Children's Hospital.

The program focuses on the power of positive thinking, a topic near and dear to Nozizwe's life. She's been fighting the odds very since she was born, with her umbilical cord tied twice around her neck twice, in a tiny African village in Malawi. She grew up to broadcast to millions within the global village.

Her family came to the United States so that her mother, Dr. Alice Princess Msumba Siwundhla, could star in the pioneering reality show This is Your Life. Once in the land of opportunity Nozizwe faced her share of challenges. She was the original Ugly Betty who was tormented by critics who told her she was too ugly and too stupid to achieve her dreams. She proved them wrong by growing up to be an award-winning broadcaster.

You may have seen her on CBS, BET, Hallmark TV or Fox's America's Most Wanted. She's also the author of the motivational book, Starring in Your Own Life \$12 (ISBN-13978-0-7432-1811-50), published by Simon & Schuster. It's a guidebook on how all of us can reach for the stars. Her spontaneity, honesty and quick wit have made her a popular speaker.

She's been invited by youth groups, high schools, colleges, churches, women's associations, and literary groups around the world, including the University of Malawi, Virginia Tech University, Alaska University, and Northern Caribbean University, the Congressional Youth Leadership Council, the Diamond Literary Council, African American Women on Tour and Federally Employed Women.

Nozizwe lectures at her alma mater, San Diego State University where she named Most Influential Professor in 2002. Her message to students and adults alike is, "It's all about the inner bling."

Read more at www.nozizwe.com

Malume Media brings more sparkle to the world, one star at a time

Malume Media
311 N Robertson Blvd #455
Beverly Hills, CA 90211

[You can find this press release here](#)