

## Mercury Communication Expands to North Dallas

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Press release from: [Mercury Communication Services Inc.](#)

Agency: **Pugliese Creative**

DALLAS, TX, June 5, 2007 — Mercury Communication Services Inc., a leading provider of voice and data communications solutions for Texas businesses, has announced an expansion of the firm to reflect the growth and changing demographics of the North Texas business community. With the opening of its showroom and office complex in Signature Place at Preston Road and Beltline and Dallas, the company has further demonstrated the importance it places on the fast-growing northern sector of the Metroplex and North Texas overall.

Greg Osler, President and CEO of Mercury, was enthusiastic in announcing the expansion, saying “This is an exceptional time for Mercury. Service is the life-blood of our business, and the response that we've received regarding the expansion from our clients has been extremely positive, in large part because of the increased level of service that we will be able to offer in North Texas. This commitment to service has become more and more important as we've grown our business over the years. The demand for advanced business and technology solutions in North Texas is such that this new technology center and office complex will benefit a great many of our existing clients, and will allow many more potential clients to experience the superior products that we offer. While we will continue to keep our corporate offices and service center just north of downtown Dallas, we are extremely bullish on the growth of the northern sector.” Mercury will have 10 to 12 employees in the new complex initially with a large technology center for clients to visit.

The explosive growth in Collin and Denton counties has led to many new North Texas clients for Mercury, including Frisco's Pizza Hut Park, Baylor Medical Center of Frisco, Ewing Automotive Group, and numerous others. Mr. Osler noted, “The leadership team at Mercury recognized that these and other clients needed a close, convenient destination to experience the technology solutions provided by Mercury. By providing a well-situated location, and putting an expert like our Vice President of Sales and Marketing, Jim Barker, in charge of the operation, Mercury's current and future clients will be able to achieve a greatly enhanced level of service.”

Recent studies have shown that cities immediately north of Dallas, such as Frisco, Allen and Flower Mound, when populations are combined, have added as many new residents as Dallas itself. Future growth projections for this area show the need for 40 hospitals, 56 million square feet of Grade A office space, 14 new shopping malls and 640 new schools.

Mercury's vision incorporates an aggressive growth plan over the next three years along with expansion into other markets and other solution offerings. Today Mercury offers communication services including telephony systems; Voice over IP technology, technology integration services, and network services (specifically local, long-distance, Internet, and wireless). Mercury has partnered with best in class technology and communications providers including NEC, Inter-Tel, Qwest, AT&T, Time Warner, AVST, TAMCO, Dell, and other providers.

One of North Texas' leading telecommunications firms since 1980, Mercury is committed to long term, high quality service for its client base. The Mercury team of operations professionals includes Technical Engineers with over 200 years of combined experience who have been involved with some of industry's most innovative communications systems. For more information call 214-MERCURY or visit the Mercury website at [www.mercurycom.com](http://www.mercurycom.com).

About Mercury Communication Services, Inc.

A leading Texas telecommunications firm since 1980, Mercury delivers technology solutions designed to continually advance the manner in which customers do business. Through the company's comprehensive suite of voice and data communications, software applications and professional services, Mercury designs robust solutions that help customers achieve desired business results. Mercury's “best of breed” application offerings allow investment protection of existing technology while implementing complementary solutions geared toward decreasing costs and increasing customer satisfaction. For more information, visit [www.mercurycom.com](http://www.mercurycom.com) or call 214-MERCURY

Mercury Communication Services, Inc.  
1283 Record Crossing Road  
Dallas, TX 75235  
Contact: Joanna Watson  
214-242-1659  
[jwatson@mercurycom.com](mailto:jwatson@mercurycom.com)

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