

## New eBook Offers News Rules for Public Speakers

Date: 04.04.2008 - 12:28

Category: [Advertising, Media Consulting, Marketing Research](#)

Press release from: [Stirtz Group](#)



Professional speaker and marketing expert Kevin Stirtz has released a new ebook today designed to help anyone become a great public speaker. It's called "The New Rules of Public Speaking: How to Get More Customers by Speaking to Groups Like a Professional".

"Speaking to groups is a fantastic way to promote your business or nonprofit" Stirtz said. "And if you do it well, you can have a tremendous impact on your organization."

The new ebook helps readers plan their foray into public speaking. It offers tips and resources on what to speak about and how to find groups to speak to.

The heart of the ebook, though is its "45 Essential Rules to Speak Like a Professional".

"It's not hard to find groups to speak to" says Stirtz. "The hard part is knocking their socks off so you make a positive and lasting impression on them."

To that end his ebook provides proven, real-world rules that anyone can use to improve their public speaking skills. Stirtz has developed these rules over years of watching others speak and from his own experience as a professional speaker and seminar leader.

"These rules are what the pros do." Stirtz added. "Do them and you will be a great public speaker."

Get a free copy of "The New Rules of Public Speaking" at [www.StirtzGroup.com](http://www.StirtzGroup.com)

About the Stirtz Group

The Stirtz Group is a consulting firm that helps businesses and nonprofit organizations grow by attracting more customers. They offer consulting, seminars, training and professional keynote presentations to their clients.

For more information, visit [www.stirtzgroup.com](http://www.stirtzgroup.com)

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