

## G2G3 Launches World's First ITIL V3 Simulation

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G2G3 (g2g3.com), the leading global provider of IT communication and gaming solutions, has launched the world's first IT Infrastructure Library (ITIL) V3 simulation.

Polestar ITSM V3 is a pioneering, high-impact experiential learning game which brings ITIL V3 service management best practice to life in the context of a realistic and exhilarating scenario.

The IT Infrastructure Library (ITIL) is the most widely-accepted global framework for achieving best practice Service Management. The long-awaited third version of the framework, due for official launch at the end of May 2007, offers a more strategic and business-focused lifecycle approach to Service Management than its predecessor.

The expanded scope and greater sphere of influence of the new ITIL V3 framework offers a significant educational challenge for organizations intending to adopt ITIL V3. Polestar ITSM V3 responds to this challenge and offers significant benefits over traditional ITIL education programs, including:

- Accelerated acceptance of ITIL V3 across large audiences
- Rapid familiarization of new concepts and terminologies included in ITIL V3
- Significantly increased engagement and retention rates

G2G3 will also be licensing its unique ITIL V3 simulation technology to HP to support its new ITIL V3 Education capability.

Mark Ross Sutherland, CEO, G2G3, said: "G2G3 is delighted to be first to launch this cutting edge ITIL V3 simulation technology to the market in order to help our partners and customers rapidly realize the benefits this ITIL refresh will bring".

Industry analysts have recognized the growing use of simulations and experiential learning. In a recent research report, Gartner Inc. stated: "By 2012, high-performing enterprises will shift 50% of development spending from training to experiential learning programs □ mentoring, experiences and projects □ to boost people's effectiveness (0.8 probability)".\*

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\* Gartner Inc., "Women and Men in IT: Breaking Through Sexual Stereotypes". Kathy Harris. Diane Morello and Mark Raskino, March 2007

### About G2G3

G2G3 is the leading provider of best practice based IT Service Management simulations and communication programs that actively drive IT and business alignment.

Our unique approach transforms business learning into an engaging, interactive and highly memorable shared experience - accelerating understanding of the benefits of best practice including ITIL V3, Project Management, SOA and IT Governance.

G2G3 has as a strategic network of global partners including HP, IBM and BMC.

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