

A historical kind of holiday deal: the 'Nostalgic Package' of the 'Europa-Sportregion'

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Not everything was better in the old days, but many things were different. And still, when your daily grind seems to be getting the better of you, you might yearn to be back in that distant past - at a time when life was lived at a somewhat slower pace... The 'Europa-Sportregion Zell am See-Kaprun' is giving its guests exactly that feeling now. Its 'Nostalgic Package' opens up the gates to a dreamy past. The journey into the realm of history starts from 28th June 2007, a trip for all those who would like to combine the luxury of the present with the charm of our grandfathers' times. And what better way is there to begin this historic journey than by riding on a train that has been running on Austria's rails for about a century?

During the summer months an old steam engine runs from Zell am See to Mittersill - a distance of about 30 kilometres - every Thursday. From 10 a.m. the iron horse puffs the typical black smoke from its funnel while slowly pushing along the rails. And that colossus made of steel also takes its time on the way back so that its passengers have all the time in the world to marvel at the Alpine panorama passing by their window. The journey from station to station takes the best part of 75 minutes.

But of course, the nostalgic train is not the only vehicle to be marvelled at. Every Friday Vötters Vehicle Museum invites for a tour of its collection of vintage cars right in the middle of Kaprun. Since 1996 the halls of the museum have been housing more than 130 motorized treasures, with some exhibits from the early Fifties among them. Apart from cars like the legendary Isetta, there is even an underground glacier railway among those long-serving means of transport. It is called 'Gletscherdrache', which is 'glacier dragon' in English. Guided tours of the grounds, which cover 9,000 square metres of floor space, start at 11 a.m. and are rounded off with a lunch.

The region has conserved its history in the town centre of Zell. The local history museum is located in the oldest building in town, 'Kastnerturm'. This tower was first mentioned in a document in the year 926 AD. The museum invites visitors every Monday, Wednesday, and Friday to go on a tour of the 'ancestral halls' of Pinzgau. As in the case of Vötters Vehicle Museum, a guided tour of this museum is included in the price of the new holiday package.

A pleasure trip on Lake Zell stands for fun in the open air. MS Schmittenhöhe, the jewel in the fleet of Schmittenhöhebahn AG, carries her passengers across the deeply blue waters quite comfortably while they are enjoying the view of the local mountains of the region. And the best about it: on the 'Nostalgic Package', this luxury does not cost a single cent extra either. Which, by the way, also applies to travelling to the 2,000-metre top of Schmittenhöhe on the lifts and cable cars.

Till 13th September 2007, the guests of the 'Europa-Sportregion' can enjoy the countless advantages of this history-steeped

offer to the full. No matter whether you stay for three days or seven - 'history lessons' in Zell am See and Kaprun have never been cheaper or more enjoyable before.

You can find more information and all the price lists of the new 'Nostalgic Package' of the 'Europa-Sportregion' at www.europasportregion.info on the Internet.

General Information:

With its 14,000 beds and two million overnight stays a year, the 'Europa-Sportregion Zell am See-Kaprun' is one of the most important holiday regions in Austria. At any time of the year, the region offers its guests a very varied range of holiday choices. During the summer months it convinces with ideal conditions for all kinds of sports - from golf or walking to biking to water sports. Its special highlight: you can always ski on finest powder snow here - even in warm weather. It is the glacier of Kitzsteinhorn situated at an altitude of 3,000 metres that makes this possible. Visitors of the 'Europa-Sportregion' can quickly and easily reach day-trip destinations like Mount Grossglockner, the mountain reservoirs of Kaprun, or the City of Salzburg where Mozart was born. Moreover, Zell am See-Kaprun offers its guests a unique mixture of events - from great concerts to first-class sports events.

Contact Europa-Sportregion

Europa Sportregion Marketing GmbH

Guest Service

Phone +43 (0)6542 - 770 0

welcome@europasportregion.info

www.europasportregion.info

Press contact

knoefler-journalist | media and communications

Mr. Benjamin Knöfler

Phone +49 (0)6028 - 80729 0

esr@kj-media.com

www.knoefler-journalist.com

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