

## imageloop: Europe's Biggest Slideshow Service Expands Operations

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The Web 2.0 Startup company imageloop lays down the basis for stronger growth as well as further international operations: From now on the slideshow service will be found under the domain [imageloop.com](http://imageloop.com). The new Website offers a completely refreshed design, a better ease-of-use in the process of creating slideshows as well as many new features.

Thus, imageloop makes it surprisingly easy to integrate moving pictures into Social Networks such as MySpace. The photo hosting service is brand new: users can upload their pics without any limit and reach them via the so-called permalink.

The imageloop service does not require the user's registration and is available at no costs at all.

The most important changes are as follows:

- imageloop is the new name which comes with one „o“ less than the previous name „imageloop“
- completely new Website, now accessible on [www.imageloop.com](http://www.imageloop.com)
- stronger focus on Social Networks
- after German and English also Spanish, French and Italian language versions are available
- Photo Hosting as new service
- new Auto-Embed functionality for an easy integration into community profiles or blogs, e.g. for portals such as typepad, blogger.com, Knuddels and netvibes
- various new effects for slideshows.

„With more than 10 million played slideshows per month imageloop is the market leader in Europe for this type of online service. Our goal is to become the number one European platform for photo Hosting“, as Stefan Riehl, the COO of imageloop, comments. „There is no easier way to create and embed slideshows in the Web – not even with competitors such as the US services Slide, Rockyou or Photobucket.“

imageloop allows 'Web 2.0' users to create and design their own animated slideshows for displaying digital photos. These slideshows can be published on blogs, on Social Network sites such as MySpace or bloomstreet.net. Imageloop is easy to use and no technical expertise is required.

With more than 10 million played slideshows imageloop is the leading slideshow service in Europe. Imageloop staff counts 20 people.

Further information on: [www.imageloop.com](http://www.imageloop.com)

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[You can find this press release here](#)