

Silver Lining Solutions TV Leads Video Transformation

Date: 01-28-2012 11:11 AM CET

Category: [IT, New Media & Software](#)

Press release from: [Silver Lining Solutions TV](#)

For Immediate Release

January 27, 2012

Contact:

Nancy J. Stampahar

724-759-7325

www.silverliningsolutions.tv

Silver Lining Solutions TV Launches Virtual Classroom for Skill Development and Life Lessons

Personal Empowerment Network Leads Interactive Video Transformation in Learning

Pittsburgh, PA. Since ancient times, teachers and students have been working together to redefine the process of how one learns and develops. The technology of interactive videos in use in contemporary learning environments represents another step in that process.

Video is one of the most important elements driving the multi-media experience. Compared with photo images which are more easily accessible, videos are more directly engaging and immediately persuasive. Its use in a myriad of applications, including learning, will continue to grow exponentially, fueled in large part by the mobile device market explosion.

The global fascination and expansion of YouTube and consumer product tutorial videos are significantly growing each year. The technology predictions for 2012 reflect YouTube's remarkable rise; it is the 2nd largest search engine, surpassed only by Google. It is the 3rd most visited website and the largest video sharing platform in the world. More video is uploaded to YouTube in one month than the three major US networks created in 60 years. Research indicates the successful debunking of the myth that YouTube is primarily for entertainment. Fifty percent (50%) more financial information seekers accessed YouTube than did entertainment enthusiasts!

Videos and interactive technologies allow traditional and nontraditional learners to process content at their own pace and on their own schedule. Since most people are visual learners, video increases interest and retention. The ability to pause and repeat the lesson in the intimacy of one's own space is non-threatening. Videos enhance the learning experience with content that is reusable – the ultimate green in education. According to November comScore numbers, the average online video runs 5.5 minutes, which swiftly delivers content and accelerates the learning curve.

With the concept of leveraging interactive videos for personal and professional development, Nancy Stampahar launched Silver Lining Solutions TV in January of 2012. Nancy Stampahar is an author, coach, consultant, trainer and speaker whose personal passion is to help others live, work and do better, ultimately to make the world a better place.

Inspired as a member of the studio audience at a taping of the Oprah Winfrey Show in 2010, Nancy became reignited and revitalized in her passion to awaken the power within each of us to succeed. She became "O Sessed" in her mission to help others bounce back from adversity.

The Oprah Online Community and the new Oprah Winfrey Network program Oprah's Lifeclass served as a catalyst for launching her Silver Lining Solutions TV site as a way to reach a larger platform to help people live a great life. "Many people, including myself, have overcome some tough stuff. So, it has been proven that authentic happiness and empowered effectiveness are possible."

Rather than dehumanizing the learning experience, teachers are reporting that videos are actually humanizing the classroom.

By supporting the students' visual learning style and the need for learning at their own pace, instructors are able to provide more customized support. While traditional classroom learning will continue to be the most effective delivery method for soft skill development, the feedback from teachers indicates a new paradigm for learning and success with videos.

In much the same way, Silver Lining Solutions TV is your classroom for skill development and life lessons. With solutions ranging from "How to Embrace Change", "How to Be an Effective Leader", and "It's Never Too Late to Get Happy", Nancy leads you on your journey to succeed at both work and home. As the acclaimed author of "Peace, Love and Lemonade: A Recipe to Make Your Life Sweeter", Nancy shares with you her strategies to turn the lemons of your life into lemonade and achieve personal success.

"Good things come to those who are open to learning and willing to keep trying" - Nancy Stampahar

About Silver Lining Solutions TV

Launched in 2012, Silver Lining Solutions TV seeks to help you live, work and do better in this world through the use of an innovative online platform. Through videos and blog postings, founder Nancy Stampahar supports you in your quest for personal and professional growth and prosperity. She will help you achieve your desired results through interactive learning, thinking and fun.

About Nancy Stampahar

Nancy earned her BSBA in human resource management from Robert Morris University. She has improved organizational performances and cultivated personal achievements with her human behavior and business expertise, skill development methodologies, wisdom and passion for enhancing the lives of people. With over 15 years of professional work experiences, she has achieved results across industries and across the country.

Nancy believes in silver linings and the possibilities found in every day. She is a resilient individual whose tough life experiences shaped her into a positive wellspring of positive energy, compassion and achievement.

Silver Lining Solutions provides individual coaching, organizational development consulting, professional development training workshops and keynote speaking services. Nancy Stampahar, the passionate founder, engages people and inspires them to take action.

Silver Lining Solutions TV
Nancy Stampahar
724-759-7325
10570 Cherry Grove Court
Wexford, PA 15090

[You can find this press release here](#)