

The Largest Marriott on Earth, the Orlando World Center Marriott Grows Even Bigger

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[Orlando, FL – May, 2007] – In one of the most ambitious space expansion programs in Marriott history, the largest Marriott on earth, the 2,000 room, Orlando World Center Marriott Resort and Convention Center will unveil the largest pillar-free resort ballroom in the country. With this latest phase of an extensive transformation, this premier meeting destination and Orlando conference center resort will provide planners with more than 400,000 sq. ft. of flexible space almost entirely on one level and under one roof.

“In 2005 we launched one of the most ambitious expansion programs in Marriott history,” said Tim Swan, director of sales and marketing for the Orlando hotel. “Orlando is one of the top meeting destinations in the country, and one of the most competitive. We must deliver ample space and flexibility to our clients to successfully create the meeting experience that brings them back year after year,” stated Swan.

The magnificent new Cypress Ballroom at the Orlando resort is 105,000 column-free sq. ft. with 10 dedicated loading docks. The ballroom can house up to 596 10x10 booths, seat more than 9,000 attendees at rounds of 10, or seat 13,000 attendees with theater-style seating. Connected to the existing Palms Ballroom, these two spaces combined can provide an impressive 160,000 sq. ft. of contiguous, pillar-free carpeted meeting space, together with more than 50,000 sq. ft. of pre-function meeting space for added flexibility.

Additionally, a variety of outdoor functions can be orchestrated on the vast array of wide-open spaces and terraces that surround or overlook the resort’s million-gallon pool complex, all creating an outstanding 400,000 total sq. ft. of flexible space, making this a fabulous Orlando convention center.

About the Orlando World Center Marriott Center

The 2,000-room property is conveniently located 1.5 miles from Walt Disney World® and just minutes from other area attractions such as SeaWorld® Orlando, Universal Studios® Orlando, Discovery Cove and Wet ‘N Wild®. Encounter true enchantment at a luxurious Florida golf and spa resort that includes 18 challenging holes of championship golf, a million gallons of refreshing fun in six swimming pools, and an exquisite spa experience. As the largest Marriott in the world, this impressive resort in Orlando, Florida features the utmost in comfort, convenience, and thoughtful amenities in each of the 2,000 hotel rooms and suites. It’s all waiting for you at the World Center Marriott Resort, offering the convenience of an Orlando hotel and the indulgence you would expect from a superior Orlando, Florida resort. For more information or reservations, please call (888) 99-WORLD or visit marriott.com/hotels/travel/mcowc-orlando-world-center-mar...

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