

Brulant, Inc. Named 30th Largest Interactive Firm in U.S. by AdAge

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Press release from: [eMergent Marketing at Brulant](#)



[Cleveland, OH – May, 2007] - Brulant, Inc., one of the leading ecommerce and online business partners in the nation, announced today that it has been named the 30th largest interactive firm in the United States by AdvertisingAge Magazine.

This marks the 63rd annual report published by AdAge, which recognizes the top firms in the U.S. in a variety of marketing communications disciplines, including traditional media, public relations, marketing services and interactive. Brulant moved up to 30th after coming in as the 36th largest interactive company in 2006.

In addition to the overall placement on the list, Brulant was the third-fastest growing company on the list with a 111% increase in revenue over last year. For the second year in a row, Brulant remained the largest interactive marketing company in Ohio.

Honored companies are ranked by annual revenue for 2005, for inclusion in the report officially released on May 1, 2006.

About Brulant, Inc.

Brulant is one of the nation's preeminent online solutions experts, fusing leading-edge technology with breakthrough interactive services including internet marketing and creative design. The company was recently ranked by Advertising Age Magazine as the 30th largest interactive firm in the country. Ultimately, Brulant is focused on delivering multi-channel solutions that increase client's marketshare by improving customer service, brand loyalty and market reach while reducing customer acquisition, retention and conversion costs.

Brulant is a true multi-channel integration partner focused on ensuring one compelling customer experience across all channels, from web initiatives to call centers, stores, kiosks, etc. Brulant celebrates a proven track record throughout its core competencies, including interactive marketing and strategy, creative website design and usability, technology services, portal and web development, and business intelligence. For more information, visit www.bruptant.com.

Brulant's clients are middle-market to Fortune 2000 companies within the consumer products, financial services, healthcare and retail sectors. Headquartered in Cleveland, Ohio, the company works with clients on a national basis including: Bass Pro Shops, Borders, Carhartt, Charter One Bank, Citizens Bank, The Cleveland Clinic, Hallmark, ICI Paints, JoAnn Stores, Key Bank, Luxottica, MTD Products, Macrovision, National City Bank, Nationwide, Pearle Vision, Sears Portrait Studios, Steris, Things Remembered and University Hospitals.

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[You can find this press release here](#)