

Cardiology Associates of North Mississippi Engages Emerge Clinical Solutions

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Emerge Clinical Solutions, the creator of premier clinical decision cardiology software, today announced its software's adoption by leading health practice Cardiology Associates of North Mississippi (CANM).

The practice uses GE Healthcare Centricity as its practice management system, proving that Emerge's agnostic software easily integrates with any existing system a practice has in place.

"CANM is a regional center of excellence that has always been an early adapter of the latest technology. This is an expansion of our footprint and validation of our core goal of providing better quality care," says Scott Finfer, CEO of Emerge.

Emerge presents a real time systematic solution for cardiologists who want to increase their diagnosis accuracy and efficiency. The software uses discreet data points to run the complete background of every patient and refine diagnosis for conditions that are difficult to identify.

Eddie Barber, Executive Director of CANM, is pleased with the results. "We aren't aware of any other company that has rules engines like Emerge. Their research demonstrated that instead of doing too many things, we actually weren't doing enough. This is good medicine blending with good business practices, and it will help patients avoid painful and costly tests in the future."

Emerge increases the quality of care for subset groups who are traditionally harder to diagnose and treat, including women and some racial groups. Because the software runs the complete background of every patient through a patented algorithm, it helps doctors better identify risks and refine procedures to help patients enjoy healthier lives and eliminates racial and gender bias.

"Our software suite provides doctors with instantaneous recall of complete cardiology knowledge from the last 20 years. It's a turnkey solution that allows them to execute better medicine without affecting the way they run their practice," says Finfer.

When patients are diagnosed more accurately at the start of treatment, they can avoid unnecessary testing and save time, energy, and resources. Better diagnosis at the onset of treatment also means fewer stressful and expensive emergency visits.

Using Emerge helps CANM maintain standards that are in accordance with guidelines and appropriate use criteria set by the American College of Cardiology as well as the American Heart Association, mitigating legal risk while physicians better monitor and report performance.

The product aims to make healthcare more cost effective for everyone, but the goal is also to save lives. It can increase identification of cardiac diseases, the number one medical killer in the U.S., by as much as 300 percent.

"We're using technology to increase efficiency, diagnose faster, lower costs for both patients and the healthcare system, and produce better results," says Finfer. "This is a solution that works for everyone: the healthcare system, doctors, and patients."

For more information, please visit www.emergecds.com.

About Emerge Clinical Solutions

Emerge Clinical Solutions is the creator of software developed by cardiologists to help medical providers and administrators improve the quality of cardiologic care to combat the nation's number one killer, cardiac diseases. The software helps doctors

increase condition recognition rates for high-risk patients, which ensures that patients receive the appropriate care at the appropriate time.

By assisting doctors with advanced diagnosis Emerge prevents costly, time-consuming and inappropriate tests & procedures. Emerge software also identifies high risk conditions quicker and with more efficiency. Medical emergencies are avoided and addressed with outpatient procedures. This proactive technology reduces emergency room visits and time in intensive care or worse... death.

To learn more, please visit www.emergecds.com

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