

ProDisplay Middle East Signs New Distributors in Region

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As a part of ProDisplay Middle East's expansion plan of its sales network throughout the Middle East region, it has signed authorized dealers in Kuwait and Egypt.

Jeddah, Western, Saudi Arabia, 05/01/2007 – Al Ghanim Sons - ProDisplay Kuwait will be in full operation in the Mid of 2007 and will be able to bring all of ProDisplay solutions to its clientele in Kuwait.

Global IMPEX - ProDisplay Egypt a new entity setup to supply technology solutions to the Egyptian Market also looks to be setup in Mid of 2007. These steps are a part of an aggressive expansion plan for the ProDisplay Middle East in 2007, with a its current operations in full scale in Jeddah, Saudi Arabia and a brand new showroom set to be opened in Riyadh, Saudi Arabia late May 2007.

ProDisplay Middle East's philosophy centers around today's ever-changing media landscape. The days of static displays and inflexible screen solutions are over, replaced by a new ideal of total customization.

ProDisplay Middle East offers a diverse range of screen solutions designed to full fill our clients' every need. Our home cinema and theatre displays are the brightest and most innovative worldwide. While our corporate screens can turn the most dull and ineffective display into a dynamic show of color and motion.

ProDisplay Middle East's goal has always been to offer what no other screen, no other display, no other medium can offer: freedom to imagine a future of your own design.

ProDisplay is planning a number os new solutions to be released late 2007, that should entice the market place for both corporate and home users.

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ProDisplay's engineers have been designing and developing innovative display products and solutions for over 17 years. The team were involved in the development of the first full colour LED screens in the early 1990's.

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