

MEI Signs Christian Science Monitor to K4 Publishing System Team

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Press release from: [Managing Editor Inc.](#)

Jenkintown, PA (April 23, 2007) – Managing Editor Inc. (MEI), an Adobe Systems portfolio company and a leading provider of software and services to the publishing industry, announced that The Christian Science Monitor, the Boston-based source for national and international news and commentary since 1908, has purchased a 75-seat installation of the K4 Publishing System for its newsroom.

Editors at The Monitor are using the new software to produce the print edition of the century-old paper as well as to package content for its Web site, [csmonitor.com](#).

"MEI has been tremendous and has positioned The Monitor, from a technical perspective, in the best possible position for growth and innovation," said Christian Science Monitor CIO Curt Edge. "K4 is incredible. It provides the extensibility and power to keep us moving forward."

"We're very excited The Monitor started using K4 for print and Web output right out of the gate," said Dennis McGuire, CEO of MEI. "After surveying all the other options on the market, they went for the power and flexibility of K4."

The Christian Science Monitor is the first publication in the United States to go live with K4 5.7, the latest version of the software produced by SoftCare GmbH of Hamburg, Germany. MEI is the exclusive distributor of K4 in the Americas. The Monitor is also the first U.S. purchaser of the K4 Web Editor module for remote editing and writing via the Internet.

K4 5.7 and Web Editor are currently featured at MEI's Booth 1221 at NEXPO 2007, April 21-24, at the Orange County Convention Center in Orlando, FL.

About K4

The SoftCare K4 Publishing System allows publishing professionals using InCopy and InDesign to manage and integrate design and editorial workflows and to control the entire production process. With its multi-level security controls, open SQL database architecture and robust customization options, K4 supports a transparent and secure production workflow for individual workgroups or entire publishing enterprises. The new optional K4 Web Editor module lets users write, edit and copyfit articles in K4 from any computer with only a Web browser and an Internet connection.

About The Christian Science Monitor

The Christian Science Monitor is an award-winning international news organization renowned for its in-depth and unbiased coverage of events and issues worldwide. Now almost 100 years old, the Monitor has won hundreds of journalism honors including seven Pulitzer Prizes and more than a dozen Overseas Press Club Awards and Citations. With nine foreign bureaus and ten more in the United States — as well as the resources and expertise of dozens of additional journalists worldwide — the Boston-based Monitor provides a comprehensive overview of international and national news and features. Monitor journalism is now available in a variety of forms including print and pdf editions; online at [csmonitor.com](#); in podcasts; and in newspapers published by the Monitor's syndication clients and Web partners worldwide.

About MEI

Managing Editor Inc. is an industry leader in the development of quality, proven software solutions for the evolving publishing industry. The Page Director® Series of Advertising and Classified Layout Systems, K4 Publishing System, Integrated Production Suite (IPS), Wave2 and IPS AdTrac deliver automated pagination and workflow solutions to newspaper and magazine publishers, as well as to other print and electronic publishing markets. MEI has twice been named a laureate of the Computerworld Smithsonian Collections. Additional information regarding MEI's products and services can be found on the company's Web site at [www.maned.com](#).

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