

## I Love Egg emerge on mobile

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Press release from: [Moffy Ltd](#)



Hong Kong and Seoul, 27th April 2007 - Moffy and D&H Inc, proudly announce I Love Egg arrival on mobile in China, Hong Kong, and South East Asia.

I love Egg has been digital and merchandise markets in Korea and UK. Chinese Comic books of I Love Egg has published in Taiwan already. I Love Egg also appears on Cartoon Network in Japan. Now, Moffy has bring I love Egg to China and South East Asia mobile phones.

The lovely I Love Egg family member including Angel Egg, Bear Egg, Bomb Egg, Demon Egg, Flower Egg, Nurse Egg, Penguin Egg, Rabbit Egg, Rainbow Egg, Rudolf Egg, Santa Egg, Sausage Egg, Sebastian Egg, Strawberry Egg, Teacher Egg, etc.

D&H's Director Mr. Heo said that we are exciting to see I LOVE Egg to appear in Great China and South East Asia's mobile entertainment. The popularity of I Love Egg in Korea and Europe should appear in this Asian region

Moffy's General Manager, Mr. Yung said the cutie look of I Love Egg should appeal to most of the teens and young adults, who are heavy user of mobile entertainment.

I Love Egg will be available in Hong Kong, China, Singapore, Malaysia, Thailand, Lao, Cambodia, Vietnam, Thailand, Philippines, and Indonesia in coming months.

More I Love Egg mobile contents including J2ME game, I-mode and WAP game, Flash Lite and related services will be available to mobile network carriers in second half of 2007.

For I Love Egg mobile content cooperation, please kindly contact one of the following MOFFY representatives.

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About I Love Egg

[www.iloveegg.co.kr](http://www.iloveegg.co.kr)

[www.loveegg.com](http://www.loveegg.com)

About MOFFY Limited

MOFFY incorporated in Hong Kong has been in mobile contents development, distribution, publishing and consultation since 1999. Currently, MOFFY with its content management system holds over 2000 games and application titles. Along with different types of mobile games, WAP, i-mode and applications are featured with famous characters like Hello Kitty, movie titles, and celebrities. MOFFY is actively involved in mobile contents business, licensing and consulting. MOFFY branded services channels are available in China, Hong Kong, Macao, Taiwan, Singapore, Malaysia, and Thailand.

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