

ionFX Ceramic Straightener Added to Nationwide Beauty's Web Offering

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Category: [Fashion, Lifestyle, Trends](#)

Press release from: [Nationwide Beauty & Barber Supply](#)



April 25, 2007. Syracuse, NY-- Nationwide Beauty & Barber Supply has selected the advanced ceramic technology of ionFX to be distributed through their web offering at nationwidebeauty.com. The ionFX is the first truly cordless ceramic flat iron, with worldwide auto dual coverage and a one year limited warranty.

As a mail-order catalog, Nationwide Beauty & Barber Supply's product line was limited by what could fit in its catalog. Now their website nationwidebeauty.com has provided an opportunity to offer unlimited amounts of information and products to their customers. The ionFX will be among the first of many new additions Nationwide Beauty plans for its web offering in the coming year.

"The ionFX will be a great addition to Nationwide Beauty's website," said Richard Kassel, President of Nationwide Beauty & Barber Supply. "The patented technology provides a unique new offering for our customers."

About Nationwide Beauty & Barber Supply:

Located in Syracuse, New York, Nationwide Beauty and Barber Supply has been family owned and operated for nearly 75 years. Nationwide Beauty and Barber Supply sells their products through mail-order catalog, and via the web at www.nationwidebeauty.com. For more information call 1-800-448-1050, or visit our website.

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