

Be a Virgin Megastore V.I.P. and Win a Trip to the American Idol Finals

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Press release from: [eMergent Marketing at Brulant](#)



[Hollywood, California – April, 2007] – This year, the Virgin Megastore V.I.P. program and the Renaissance Hollywood Hotel are teaming up to give one lucky winner the chance to see the “American Idol” final on May 24th, in Los Angeles, live and in person.

To enter, simply join the Virgin Megastore V.I.P., a new rewards program that rewards members with ongoing points, prizes, and special privileges every time they shop. Entries will be accepted between March 29th and May 9th and the Grand Prize winner will be selected at random on May 10th. Winners must be able to travel on May 23rd and 24th. The Grand Prize includes a two-night stay at the Renaissance Hollywood Hotel, an approximate retail value of \$500.

One of the finest Los Angeles hotels, the Renaissance Hollywood features designer linens and beds, nationally renowned art adorning the walls, and a classic mid-modern design. Located right next to the world-famous shopping center Hollywood & Highland, the hotel sits in the heart of Tinseltown and is a familiar sight, used by a number of movies and television shows. The hotel features the premier restaurant Twist, offering up an eclectic menu of California cuisine, and the Pool Terrace, from which guests can see vistas of the whole city and the famous Hollywood Sign.

The Renaissance Hollywood Hotel, Los Angeles, California, is located at Hollywood & Highland, a shopping and entertainment mecca and home to the Academy Awards® ceremonies. This Hollywood, California hotel offers 637 distinctive guest rooms, 33 suites, and the unforgettable 3,500 sq. ft. Panorama Suite. A favorite of major production companies and business travelers alike, this West Hollywood hotel embodies modern luxury accented by classic Hollywood charm, featuring the distinctive Hollywood restaurant Twist, an outdoor pool overlooking the Hollywood Sign, world-class fitness center, and outstanding service savvy travelers have come to expect from the Renaissance brand name. For more information or to make a reservation, call (323) 856-1200, or visit marriott.com/hotels/travel/laxrh-renaissance-hollywood-ho...

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