

EXPO REAL at transport logistic 2007 – Property investors discover logistics facilities

Date: 04-17-2007 05:44 PM CET

Category: [Logistics & Transport](#)

Press release from: [Messe München GmbH](#)

Transaction volume in logistics facilities grows by over 50 percent

- On 13 June 2007, a forum on logistics property at transport logistic in Munich

For the first time two international trade fairs organised by Messe München are teaming up in a joint initiative – EXPO REAL, the International Exposition for Commercial Property and transport logistic, the 11th International Trade Fair for Logistics, Telematics and Transport. At transport logistic 2007 (12 to 15 June 2007) EXPO REAL is holding a special forum for users of logistics facilities, on 13 June 2007. For years the conference programme at EXPO REAL has featured panel discussions on the theme of logistics facilities, and interest in them has always been high. transport logistic is the leading trade fair for the transport and logistics sector, taking place every two years. In real-estate terms, the participants in this fair are the users of transport and logistics facilities. With both events taking place in the same year at the same venue, Messe München, as the organiser of both, is seeking to exploit the synergies in the interests of exhibitors and visitors at both events.

Logistics facilities are coming more and more into the sights of institutional investors in property. They are attracted the kind of above-average initial yields that experts expect. This trend goes hand-in-hand with the wish of many asset managers to diversify their existing property portfolios, many of which are heavily weighted towards office property, and introduce other types of property, thereby better spreading the risk. In addition more and more investment vehicles are being created based on logistics property, such as special closed funds. Yet the most important factor is that worldwide there is an enormous amount of capital, more than ever before, looking to invest in property. Logistics facilities, in comparison to the office property market a small, but nevertheless growing area, are an attractive choice. In Germany alone the value of transactions in logistics property topped 1.5 billion euros last year, a rise of over 50 percent over the previous year. The buyers now cover a wider geographical spread. Most of them at present come from Great Britain, followed by France, The Netherlands and the US. This subject will be explored in greater depth at transport logistic 2007 (Forum II, Hall A3) on Wednesday, 13 June, starting at 1 p.m., in the event entitled ‘On the move – Property investors discover logistics facilities’.

As more and more companies enter new regions and markets, there is also a growing need for appropriate facilities at strategically important locations. Not only within Germany, but in Europe and around the world. When choosing the right logistics property the key factors are functionality and location. What is right for one type of logistics service is not necessarily right for another. For example, a European distribution warehouse has different requirements to a regional distribution centre. Also, different types of user – industrial organisation, wholesaler, retailer, or logistics company – need varying solutions for their varying requirements. What companies should watch for when looking for the right location will be explored at transport logistic 2007 in the panel discussion on ‘The right place – Location potential, as seen by the property sector’. This takes place on Wednesday, 13 June 2007, starting at 2 p.m. in Forum II, Hall A3.

Further information: www.transportlogistic.de and www.exporeal.net

transport logistic

The 11th international trade fair for logistics, telematics and transport (12 to 15 June 2007 in Munich) presents the whole spectrum of the transport and logistics industry – telematics, in-company transport and material flow, logistics and freight transport. The fair aims to be a practical forum for information gathering and exchange in the diversely structured field of transporting freight – by road, rail, water and air. The visitor target groups of the fair are service-providers and decision-makers from the transport business, from industry, trade associations and freight logistics. In 2005 transport logistic attracted 1,333 exhibitors and around 40,000 visitors from a total of 103 countries. The statistics for the fair are independently audited on behalf of the Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen (FKM), a society for the voluntary control of fair and exhibition statistics.

EXPO REAL

EXPO REAL, the 10th International Commercial Property Exposition, takes place from 8 to 10 October 2007 at the New Munich Trade Fair Centre. The event is an international platform for networking on projects, investment and finance. It covers the entire spectrum of the property sector and brings together players from all the key markets from Europe, to Russia, the Middle East and the US. An extensive conference programme, featuring around 400 speakers, provides an in-depth overview of current trends and innovations in property investment and finance. EXPO REAL 2006 attracted 1,638 exhibitors from 40 countries and 21,112 visitors from 65 countries. The statistics for EXPO REAL are independently audited on behalf of the Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen (FKM), a society for the voluntary control of fair and exhibition statistics.

Messe München International (MMI)

Messe München International (MMI) is one of the world's leading trade-fair organisations. It organises around 40 trade fairs for capital and consumer goods, and new technology. Over 30,000 exhibitors from more than 100 countries, and over two million visitors from more than 200 countries take part each year in the trade fairs in Munich. In addition, MMI organises trade fairs in Asia, Russia, the Middle East and in South America. With four subsidiaries in Europe and Asia and 66 foreign representatives covering 89 countries, MMI has a truly global network.

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