

Four Diamonds, Four Years in a Row; Renaissance Dallas Hotel Earns Another AAA Four-Diamond Award®

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Press release from: [eMergent Marketing at Brulant](#)



[Dallas, TX – April, 2007] – The Renaissance Dallas Hotel was recently honored with the prestigious AAA Four Diamond Award®. This year marks the fourth consecutive year that the Renaissance Dallas Hotel has been recognized with receiving this coveted award.

“The Renaissance Dallas Hotel is one of 98 establishments in Texas that received the prestigious Four Diamond Award for 2007,” said Bob Sherer, Director of Marketing and Sales for the Dallas, TX hotel, “which reflects our unwavering commitment to product and service excellence.”

The lodging inspections take place once a year and consist of an unannounced inspection and one overnight visit. The AAA inspectors review, as well as rate properties in relation to the following criteria: ambiance and amenities, bathrooms, grounds and public areas, guest rooms, housekeeping and maintenance, room décor, management, staff, and guest services. After the inspections, properties that meet all the requirements are rated between one and five diamonds.

Just 3.4 percent of the more than 32,000 AAA Rated® lodgings and 2.7 percent of the nearly 28,000 AAA Rated® restaurants were awarded the prestigious AAA Four Diamond designation for 2007. The Diamond ratings are included in each lodging and restaurant listing in the 2007 AAA Texas TourBook® guide, in print and on AAA's Web site at www.aaa.com. The Renaissance Dallas Hotel was one of just 67 Texas lodgings selected for this award.

About the Renaissance Dallas Hotel

The Renaissance Dallas hotel is a luxury Dallas hotel which is centrally located in the heart of the city near downtown, the Convention Center, the West End Entertainment District, and the Love Field Airport. The pet-friendly hotel offers an abundance of amenities including upscale Dallas meeting rooms, various restaurant choices, a spa, fitness center, and elegant event facilities. Executive suites and club floor accommodations provide additional luxuries such as evening hors d'oeuvres served to your room. Local flavors infuse every tantalizing bite at T-Bones Steakhouse, a fabulous Dallas steak restaurant famous for fresh seafood and certified Angus beef grilled to perfection. Discover elegant event facilities and technologically advanced Dallas meeting rooms boasting 19,000 sq ft of flexible space. Enjoy the remarkable architecture of this Dallas Market Center hotel while indulging in unsurpassed Renaissance service, distinctively designed guest rooms and stylish surroundings complemented by views of the downtown skyline. For more information or to make a reservation, call (214) 631-2222 or visit marriott.com/hotels/travel/dalbr-renaissance-dallas-hotel/.

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[You can find this press release here](#)