

NEW YORK CITY FLIP CUP LEAGUE LAUNCHED TO UNITE GREAT FRIENDS WITH A GREAT CAUSE

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Category: [Sports](#)

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Agency: **Stark Communications**



New York, NY—New Yorkers' sense of community just got stronger with the launch of the New York City Flip Cup League. The new co-ed monthly gathering of beer loving, courageous souls will be held on the second Saturday of every month, and is sponsored by the New York City Social Sports Club. Those with a taste for Bud Light and a competitive spirit can feel good about spending their afternoons with friends and a cold one, because proceeds for every tournament will benefit a different charity. The launch event on Saturday, April 14 will help the National Multiple Sclerosis Society in their quest for a cure to MS.

WHERE: Boss Tweed's Saloon, 115 Essex Street at Rivington, Lower East Side, NYC

Subway: F train to Delancey

J, M, Z trains to Essex

WHEN: Saturday, April 14, 2007, 2:00 p.m.

(Registration deadline is Friday, April 13th. Walkups accepted if space permits)

To register please go to www.NYCSSC.com. The fee per person is \$30 and includes UNLIMITED BUD LIGHT. Each team is co-ed with four players and is guaranteed three games. The top eight teams will advance to the finals. The top team from the April tournament will be invited to the Ultimate Flip Cup Championship tournament at the end of the year along with other

monthly winners. 21+ only.

For questions, please e-mail nycssc@nycssc.com or call 646-383-8508.

Multiple sclerosis stops people from moving. The National MS Society exists to make sure it doesn't.

Every hour in the United States, someone is newly diagnosed with MS, an unpredictable, often disabling disease of the central nervous system. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with more than twice as many women as men being diagnosed with the disease. MS affects more than 400,000 people in the U.S., and 2.5 million worldwide.

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NYCSSC is celebrating its second year of making New York City a friendlier place to live! A top social sports club in New York City, it differentiates itself by offering adult players a relaxed co-ed recreational environment. The league has been featured by numerous members of the media including am New York, Daily News, New York Post, Chicago Tribune, Daily Candy, Village Voice, Time Out New York, NY1, BBC, Fuji TV, and Fox 5 News, and was selected by Shecky's Best of New York 2006 guide. Games are played at various locations including parks and recreational centers in Manhattan and Brooklyn, and sports options include Dodgeball, Broomball, Disc Golf, Floor and Ice Broomball, Touch Football, Ultimate Frisbee, the occasional Capture the Flag, Flip Cup, and bar Air Hockey Tournaments. Teams are casually competitive, with the greater focus on having fun, unwinding, and socializing. In addition to the weekly league, the club also provides all fields, equipment, referees, scheduling, team t-shirts, team administration, and plans non-sports-related social events. Apart from the social league, the NYCSSC also offers corporate team building clinics and social events throughout the year.

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[You can find this press release here](#)